

The Exploration Of The Promotion Of Traditional Chinese Culture In The Teaching Of Chinese Language And Literature In Colleges And Universities

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Abstract: As the only ancient civilization in the world, China has a culture of more than 5,000 years in the long history. As an important carrier of Chinese cultural inheritance, Chinese language and literature plays a certain core role, which embodies the quality concept and ideological feelings of generations. The existence of the traditional Chinese culture has been carried forward and continued. In addition, in addition to continuing the tradition, Chinese language and literature also educate modern people to better use the Chinese language, promote the Chinese national culture, so that excellent Chinese culture will be passed down from generation to generation. Therefore, teachers should actively combine the current educational situation and optimize various teaching methods to improve the teaching quality of Chinese language and literature.

With the successful convening of the 19th CPC national congress and the 70th birthday of the motherland, under the leadership of President Xi Jinping, we pay more and more attention to the realization of the great goal of the Chinese dream and regard the rejuvenation of China as the key to the development of the nation. In addition, traditional culture should be highlighted in education to illustrate the advantages of traditional culture. Therefore, facing the new situation of education, university Chinese language and literature major will be followed in the era of education concept, to promote and develop the excellent traditional culture as the education target, through scientific and effective teaching methods to penetrate into the traditional culture, further enhance the consciousness of national culture of the college students, in order to achieve the inheritance of traditional culture.

1. Cultural characteristics of Chinese language and literature

The Chinese language and literature bears the painstaking efforts of countless Chinese ancestors and has an excellent culture of 5,000 years. At the same time, it is also an important way to inherit the traditional Chinese culture. In the Chinese language, it contains the concept of the Chinese nation for many years, etiquette, culture, etc., without the Chinese language, our excellent Chinese culture can not continue the tradition. Therefore, the study of Chinese characters and Chinese language is one of the important channels for inheriting and developing traditional culture. And Chinese characters and Chinese language in the major of Chinese language and literature have been enriching themselves with the passage of time. Therefore, Chinese language and literature has become a very important subject in colleges and universities. In daily teaching, Chinese language and literature is showing its unique value. In the past several hundred years of history, Chinese language and literature has recorded the decline of the country, but also recorded the glorious moment of the country. Therefore, Chinese language and literature is a subject with a long history, which has witnessed the changes of Chinese history, which is also one of the necessary cultures to realize the Chinese dream in China. With its unique cultural deposits, Chinese language and literature embodies the painstaking efforts of generations of predecessors, making Chinese language and culture an important way to promote Chinese culture. [1]

2. The relation between the major of Chinese language and literature and Chinese traditional culture

Chinese language and literature is formed under the replacement of traditional culture. If the essence of traditional culture is lost in Chinese language and literature, it will lose its authenticity just like the broken line of a kite and cannot exist in modern education for a long time. Chinese language and literature is a very big subject, including the study of literature, language and so on. At the same time, Chinese language and literature also contains different ideas of different cultures in different stages, and has injected them into many excellent literary works, expressing the characteristics of the development of the times. The Chinese language and literature also has a certain artistic sense of language expression, which can affect the public. It can be said that Chinese language and literature, a major subject, has condensed all Chinese culture. Therefore, it contains rich spiritual connotation of human beings in terms of content. Since ancient times, most of the classic works have become the display works of Chinese language and literature, which further spread the traditional Chinese culture. Therefore, the traditional customs, etiquette and culture of many regions have been recorded in different forms and become the treasures of China. Another important function of Chinese language and literature is that it has a strong dissemination. So far, the works of Chinese language and literature have been continuously spread in various forms for people to learn and reference.

In today's society, without Chinese language and literature, traditional culture will lose a huge communication channel and even lose the concept of transmission. As early as more than ten years ago, the education department of our country made it clear that college education should know how to create the conditions for learning traditional culture, that is, to set up the major of Chinese language and literature, so as to strengthen the inheritance of traditional culture. Therefore, Chinese language and literature and traditional culture are complementary. Only with the development of traditional culture can there be Chinese language and literature, and only by offering corresponding courses of Chinese language and literature can traditional culture be further promoted. In other words, it can promote the development of Chinese language and literature while carrying forward the traditional culture.

3. Carrying forward Chinese traditional culture is the goal of our university education

China's traditional culture is a collection of China's five thousand years of history, with a brilliant cultural process, bearing generations of predecessors excellent spiritual philosophy, moral cultivation. Ancient Taoism, Mohism and Confucianism are still influencing our life and study, which are reflected in folk customs, festivals, languages and other contents. Traditional culture is the driving force for the development of the Chinese nation and the pursuit of our ideals. It is also a highlight of China's standing in the world and an important basis for the civilization of a major country.

In the current era, with the rapid development of Internet plus technology, various cultures collide and penetrate each other under the influence of the Internet, which is both an opportunity and a challenge for Chinese culture. According to the survey, the contemporary college students have little understanding of traditional knowledge. Piano, chess, book and painting are still common in the consciousness of college students, but some traditional culture such as opera or history books are basically zero in the consciousness of college students. In the university campus, there are few drama clubs in many societies, which leads to the gradual disappearance of some traditional culture. Nowadays, college students' infiltration of traditional culture is far less than that of western culture, and their interest in pizza hut, KFC and McDonald's is far greater than that of dumplings, moon cakes and yuanxiao. People's enthusiasm to the western Christmas, Halloween, valentine's day is far more than our Begging skills festival and Double-seventh festival. And so on and so on. Therefore, the lack of traditional culture has become a huge problem facing our country. If we do not strengthen the infiltration of the traditional culture of college students, it will easily lead to the fault of the excellent culture of the Chinese nation. [2]

4. Specific strategies for promoting Chinese traditional culture in Chinese language and literature in colleges and universities

Because the level of education in China has not reached a certain level, the level of the teacher team has been greatly affected. In the teaching process of Chinese language and literature, students are often unable to be interested in Chinese language and literature because they only rely on the teaching materials for explanation. Students are in a state of passive learning, unable to really engage in Chinese language learning. In this way, it is easy for students to lose the motivation to learn and thus fail to achieve the purpose of inheriting and promoting Chinese traditional culture. On the other hand, the teachers have good teaching qualities and the lectures in class are also very pleasant. However, there are still many college students who only play mobile phones in class and don't care about classroom learning at all. Therefore, for such a situation, teachers need to adopt appropriate strategies to treat students in daily teaching, and carry forward traditional culture while completing their own classroom tasks. The following are the author's personal Suggestions:

5. Strengthen the construction of teacher team

Teachers connect traditional and modern knowledge, and impart all the knowledge of the past and modern to students. They are the inheritors of culture. Therefore, in the construction of colleges and universities, strengthening the construction of teachers' team is very beneficial to the quality of Chinese language and literature education in colleges and universities. In the teaching process, teachers' guiding role is given full play, which plays a great positive role for college students to learn knowledge independently. First of all, colleges and universities should conduct traditional culture education for specially hired Chinese language and literature teachers. Training can be conducted through lectures, interviews and other forms to expand the level of knowledge of teachers and improve their overall cultural literacy. Secondly, teachers should always pay attention to their own cultural qualities in their daily teaching. Life is a process of continuous learning. As teachers, they should constantly improve their knowledge system and be qualified cultural inheritors.

6. Dig deep into textbook content

China is the only country left among the four major countries with ancient civilizations. In the history of the world, China's cultural legacy can be called a miracle. It is not only an inexhaustible driving force for China's long-term development, but also a contribution to the development of all mankind. Although the traditional culture is worthy of inheritance, we have to deny that the development of traditional culture has been detrimental to social development. Therefore, the teacher must dig the textbook deeply in the teaching, avoid the content in the textbook that is not conducive to the development of students, remove the bad content in the textbook, and select the essence of the textbook to educate students.

7. Be good at using modern information technology

Education is a very creative mental work, with the changes of the times, the education model is constantly changing. Therefore, teachers should timely integrate modern information technology into daily teaching, stimulate students' learning interest with diversified teaching means, take multimedia technology as the basis of classroom development, and use multimedia to design teaching activities to create a good learning atmosphere for students. At the same time, the teacher can also be the traditional culture by multimedia information technology means, after the class for students to play all kinds of video works of traditional culture, which can make students relaxed, and can achieve the effect of education, make students understand the traditional culture in the relaxed atmosphere, for students to create a visualization of the traditional field of vision, and stimulate students to love Chinese language and literature. [3]

8. Take extracurricular reading as a class extension

In Chinese language and literature education, due to the limitation of classroom time, students cannot fully feel the charm of traditional culture in class. Therefore, they should actively carry out extracurricular reading, encourage students to feel the tradition after class and perceive the charm of traditional culture, so as to improve their moral cultivation. Although Chinese language and literature is a subject, the infiltration of traditional culture is not only in the written inheritance. Therefore, teachers can also carry out various activities to broaden students' concept of traditional culture. Such as carrying out crosstalk competitions, variety shows and other folk activities, fully combined with the content of classroom education, so that students can experience the charm of traditional culture through lively activities, and consciously join the team to promote traditional culture.

9. Pay attention to the indoctrination of traditional festivals

Traditional festivals are commemorative activities handed down from generation to generation of the Chinese nation. They are collective activities that gather emotions and maintain unity. Each traditional festival has its special meaning. The double seventh festival is to lovers cherish each other; The Dragon Boat Festival was set up to commemorate Qu Yuan... Each festival contributes to the national harmony and social stability of China, and fully reflects the importance of traditional culture in China. Therefore, teachers should actively inculcate the importance of traditional festivals to students, and make use of traditional festivals to promote students to understand the cultural background, so that students can independently understand traditional culture. For example, in the Lantern Festival, the school can set aside some time to organize students to make dumplings together, and use the time to tell about the cultural knowledge related to the Lantern Festival, and in view of the differences between the south and the north, teachers can introduce to the students, so as to deepen the cultural exchange between the south and the north.

10. Actively visit places of interest

Scenic spots and historic sites are a very historic place, containing strong historical elements and historical significance. Integrating humanistic feelings and landscape feelings is a necessary way to inherit Chinese traditional culture. Therefore, in daily teaching, teachers can popularize some scenic spots and historic sites for students and arouse students' interests. They cannot limit the promotion of traditional culture on campus. Holiday practice, schools, for example, can lead the students to visit historic places of historic interest, such as the Forbidden City and Great Wall in Beijing, xi'an the bell tower and the Terra Cotta Warriors and museums around the country, and combining with the local tourism and education resources, organize students to visit the history, to give students the opportunity to experience, let them know more about the charm of the Chinese traditional culture.

Conclusion

To sum up, Chinese language and literature carries the history and culture of China over 5,000 years, and is also an important way to carry forward and develop the history and culture. Therefore, teachers should timely recognize the necessity of traditional culture, actively inherit traditional knowledge for students, and avoid the loss of traditional culture. As a qualified inheritor, first of all, I need to understand some traditional culture and help students establish the concept of learning traditional culture through diversified forms, so as to truly realize China's cultural inheritance and realize China's dream!

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