

Research on Teaching Reform and Resource Sharing of Excellent Online Course "Social Etiquette"

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Abstract: Excellent online courses are the online display of excellent courses, and the sharing of teaching resources of excellent courses opens a door for common learning and sharing for high-quality teaching. However, through the analysis of the current situation of relevant research at home and abroad, it is known that there are still some problems in the sharing of excellent course resources in China. This paper takes the provincial excellent online course of social etiquette as an example to study the content of teaching reform and the sharing of teaching resources.

1. Achievements of Curriculum Teaching Reform

"Social etiquette" course is formed through reform and Optimization Based on the provincial excellent course "modern etiquette". It is a physical and mental health course for undergraduate major of Nanchang Institute of technology. It has been seven years since 2011. Through the construction, the course and team have successively won the provincial excellent course, school level teaching team, provincial excellent online open course construction project of Jiangxi Province, the excellent award of school level teaching reform course in spring 2015, and the third prize of school level teaching achievement, forming a brand effect. It has been displayed in the form of open class for many times, and has been highly praised by leaders at all levels Has carried on the etiquette training for the society many times. The main features of the course are as follows:

First of all, the course construction starts early, has high intention and great effect. First, we should pay attention to the shaping of students' moral character, concept and behavior. Through the teaching and practice of etiquette courses, students' cognition and recognition of Chinese traditional etiquette culture can be improved, so as to realize the shaping of students' moral character, concept and behavior, so as to cultivate students' patriotism sentiment and enthusiasm to devote themselves to socialist construction, In the course teaching process, we should pay attention to the "3 + 1" flipped classroom mode, instead of the traditional full class teaching mode, so that each student is not only a student but also a "teacher". We can refer to each other and improve together. Second, pay attention to the combination of teaching research and scientific research, from the teaching objectives, teaching content, teaching methods and means as well as teaching objects and other fields, effectively enriching the curriculum construction.

Secondly, the content of traditional Chinese culture and "social etiquette" course should be organically combined, and the content of traditional culture should be infiltrated into the teaching, so that students can feel the charm of traditional culture, let the traditional culture and etiquette education go deep into the learning process of students, and improve the comprehensive quality of students.

Finally, the "3 + 1" flipped classroom teaching mode is constructed. "Social etiquette" is a course combining theory and practice closely. The ultimate purpose of the course teaching is to enable students to improve their own etiquette literacy and the flexible use of etiquette knowledge and skills. That is to say, teachers' teaching, video observation and classroom training are used to promote the initiative of students' speaking and the guidance of teachers' speaking, so as to realize three changes: first, to change the classroom relationship between teachers and students. Let students become the leading role of the classroom, teachers play a supporting role, highlighting the role of teachers to solve doubts; guide and comment on students' classroom performance; second,

change teaching methods. The teaching method should be changed from lecturing teaching to participatory teaching, and the "3 + 1" teaching method (one training, one video, one homework, plus one guidance comment) should be flexibly used. The teaching of teachers should be controlled at one third; third, the learning time should be changed. Students' learning time is no longer limited to the classroom, students can carry out etiquette knowledge learning through their own preview and independent discussion and learning. In class, students show the content of etiquette self-learning through various situations and activities.

2. Research on the Sharing of Teaching Resources

The research of teaching resources sharing is an important part of the construction of excellent courses. National quality courses, provincial quality courses and school level excellent courses have played a positive role in promoting the sharing of high-quality teaching resources, and obtained the positive evaluation of teachers and students in Colleges and universities, providing good learning resources for teachers and students in Colleges and universities. However, there are still some problems to be solved in the sharing of excellent course resources.

2.1. Analysis of Relevant Research Status At Home and Abroad

MIT took the lead in implementing the open courseware movement in 2001. In the notice of the Ministry of education on publishing the results of the national excellent online open courses in 2018 (JGH [2019] No. 1), 690 undergraduate education courses and 111 junior college higher vocational education courses were identified. The state strives to create the resource sharing of excellent courses, so that the high-quality teaching resources of colleges and universities can be learned by a wider group, so as to realize the sharing of educational resources. Therefore, how to realize the resource sharing of excellent online courses has become an urgent problem to be solved.

As early as 2004, Zhang Yanping and others conducted a preliminary study on the construction of network resources of excellent courses; Chen yihainian, through the analysis of the current situation of network resources sharing of national excellent courses, elaborated on the existing problems and proposed improvement; Bai Wei and others also studied and practiced the sharing and application mechanism of high-quality teaching resources of excellent courses; and in Colleges and universities, he also carried out research and Practice on the sharing and application mechanism of high-quality teaching resources of excellent courses In terms of the lack of effectiveness of online resources teaching, Wang young proposed constructive countermeasures, while Zhu Xiaohong put forward measures to solve the problem of sharing excellent course resources on the technical level.

Although domestic scholars have some research results on the sharing of excellent course resources, the phenomenon of emphasizing declaration over construction still exists, and the scheme of resource sharing of excellent online courses needs to be further explored. Therefore, this study takes the provincial excellent online course "social etiquette" as a case study, and studies how to realize the resource sharing and promotion of the excellent online course.

2.2. Problems in the Sharing of Excellent Course Resources

First, ideological understanding. At present, many colleges and universities generally exist the phenomenon of "reiterating newspaper but neglecting maintenance" and "rebuilding facilities and neglecting use". The primary reason is that the ideological understanding is not in place. It is based on this understanding that many colleges and universities have not established an incentive mechanism for the use of excellent curriculum resources, which leads to the primary reason why excellent courses can not achieve good sharing effect of high-quality resources; second, sharing Mechanism. Supervision and guarantee is still an important aspect of teaching resource sharing. The imperfect system of supervision and evaluation, the imperfection of spot check system and the effectiveness of learning data restrict the realization of sharing.

2.3. Characteristics and Functions of the Research on Sharing Teaching Resources of Social Etiquette

2.3.1. Features

Compared with the past research on the sharing of excellent teaching resources, this study starts from a small point and takes the social etiquette course as a case to study how to realize the effectiveness and availability of resources in the actual resource sharing, and to construct an effective mechanism for sharing high-quality teaching resources. And through the questionnaire survey and forum set up by the online course platform, the feedback information of teachers and students on "social etiquette" course teaching resources is obtained dynamically. At the same time, we should increase the application and promotion of the excellent course resources of "social etiquette", build a perfect sharing system, and ensure the sustainable development of the course resources construction. Through the use of various learning platforms, mobile phones, computers and other electronic equipment, students can learn etiquette knowledge at different times and places. To establish the standard of teaching resource sharing corresponding to the existing "social etiquette" framework system, first of all, as the standard of excellent course teaching resource sharing mode in our school, through a school year's trial, further improved and promoted in other brother colleges. At present, the cumulative page views of the online course of social etiquette are 1411323, the number of students who choose courses is 2336, and the total number of interactions is 11096. Students can learn the excellent online course of "social etiquette" through the online platform of xueyin and Xuetong app. Through the auxiliary functions of the learning platform and app, students can learn the course anytime and anywhere. Students can communicate online through the mutual answer function between teachers and students, and put forward opinions and expectations on Teaching resources, so as to achieve the effect of resource sharing and common learning.

2.3.2. Function

The important content of excellent online course construction is how to realize the common learning of course related teaching resources. "Social etiquette" excellent online course teaching resources sharing research, mainly from a course, accumulate experience, and then promote. This is conducive to promoting the overall optimization of the teaching content system of "social etiquette".

The promotion of the successful experience of "social etiquette" course is conducive to improving the resource sharing level of excellent online courses and various sharing courses, so as to improve the overall teaching quality of colleges and universities. Through the demonstration effect of social etiquette course, it is conducive to realize the sharing of high-quality teaching resources between schools. The construction of sharing network platform is conducive to the sharing of teaching resources such as excellent course teaching methods, teaching courseware, teaching videos, etc., and provides high-quality teaching resources and diversified teaching modes for students to learn etiquette knowledge.

2.4. Countermeasures to Improve the Construction of Teaching Resources Sharing

2.4.1. Determine the Content of Teaching Resource Sharing

The purpose of determining the content of teaching resources sharing is to understand which teaching process or teaching materials can be shared or should be shared. Improve the teaching content, teaching materials, teaching conditions and other tangible teaching resources, as well as teaching ideas, teaching methods and other intangible teaching resources sharing. Tangible teaching resources realize the sharing of various resources through the application of intangible teaching resources.

2.4.2. Construction of Sharing Platform

Creating a sharing network platform is the primary task of teaching resources sharing. Taking the provincial excellent online course "social etiquette" of our university as an example, in the initial stage of applying for the excellent online course, the network platform of the course was used as the medium of course promotion and etiquette information transmission, A large number of course

information such as course application materials, syllabus, teaching courseware, teaching videos, etiquette materials, teaching cases and so on are shared with teachers and students through the sharing platform. Meanwhile, the website is maintained regularly, and the monitoring and early warning mechanism of resource website is well done.

2.4.3. Establish Effective Supervision Mechanism

After the quality online courses are identified, a specific supervision mechanism should be formed to ensure the operation of the platform and the teaching team to update and maintain the course resources in time. It is necessary to set up effective evaluation mechanism, perfect assessment mechanism, feedback mechanism, supervision and management of process management, so as to achieve full participation in the whole process, real-time monitoring of teaching resource sharing, timely feedback and timely correction, so as to achieve the best sharing state.

Through the research on sharing teaching resources of excellent online course "social etiquette", it is expected that high-quality and perfect teaching materials and teaching resources can be provided to students and those who need etiquette knowledge, so as to meet the multi-level needs. The updating and supplement of teaching resources can form the constant learning and constant innovation of etiquette knowledge, which can be used for oneself anytime and anywhere. Let etiquette study more popular, so as to improve the overall quality of the whole people. With the popularization and application of big data and new media, we should form a multi platform, multi-mode and multi-channel learning approach, and finally form a more open and widely shared mechanism of high-quality teaching resources.

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