

The Role and Path of the Artisan Spirit of Chinese Excellent Traditional Culture in the Talent Training of Application-Oriented Colleges and Universities

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Abstract: Artisan spirit is the value orientation and behavior performance of applied talents when they carve, refine, pursue perfection of their products. With the development of the times, it has much deeper development connotation, and the contemporary innovative connotation is more significant than that of any era. In order to adapt to the economic development, to cultivate high-quality application-oriented talents with "artisan spirit" has become an important goal of application-oriented talents training of colleges and universities. At present, application-oriented colleges and universities shoulder the important task of training application-oriented talents. How to adapt to the situation, deepen education reform, and cultivate application-oriented talents with "artisan spirit" is the task at present. This paper discusses the necessity of cultivating the artisan spirit of applied talents, and analyzes the effective path of practical training, so as to make the artisan spirit can be paid attention to in all aspects of the cultivation of applied talents.

Introduction

In 2016, artisan spirit was written into the government work report for the first time: "encourage enterprises to carry out personalized customization and flexible production, cultivate the perfect artisan spirit, increase variety, improve quality and create brand". Later, artisan spirit has been mentioned repeatedly. There are more and more relevant academic research results. There are also more scholars who have interpreted the artisan spirit in combination with the actual work. As a result of the continuous refinement of social division of labor, applied talents has gradually become a new type of independent talents. The significant difference between applied talents and research talents and skilled talents is that learning is based on application. In the training process of applied talents, the teaching content is out-of-date or the theory is divorced from the reality makes the training be lack of artisan spirit or artisan ability, which leads to the structural imbalance between the knowledge and ability structure of talents and the requirements of the industry to a certain extent. In the Chinese excellent traditional culture, the promotion logic of artisan spirit comes from the conscious pursuit of modern people for the quality of life and noble spiritual culture. People who continue to expand this pursuit have revived artisan spirit which

played an important spiritual role. From the perspective of colleges and universities, in the future, local colleges and universities will continue to deepen the transformation and development. Focusing on the transformation to application-oriented colleges and universities, and cultivating the applied talents with solid practical skills and "artisan spirit" has become the current social orientation, enterprise needs, and the urgent needs of the development of colleges and universities. How to integrate "artisan spirit" into the whole process of applied talents training has become a practical problem that colleges and universities should strive to solve.

1. The Role of Artisan Spirit In Application-Oriented Colleges and Universities

There are different types of work in different periods, reflecting the historical logic of the emergence of "artisan" and the differences in political and economic development in different times. There is no nail or glue. Only the ever-changing technology supports the history that has been lasting for thousands of years. At the same time, a consistent artisan culture has gradually been built. Based on the impression of the traditional artisan, the professional thinking, attitude and integrity of the artisan are generally summarized as the value orientation and spiritual concept of striving for the perfection of products. The traditional understanding of "artisan" and "artisan spirit" is more inclined to technology or empiricism. Applied talents is the talent training mode that more higher education in China attaches great importance to at present. It refers to the professional and skilled talents who apply the mature theory and technology to the actual production and life. This kind of talents mainly use knowledge theory and technical means rather than scientific discovery or new knowledge. They have the characteristics of comprehensive professional quality and occupy a large proportion of demand in the process of social industrialization, informatization and intelligence.

1.1. Artisan Spirit Contains Rigorous, Meticulous and Outstanding Professionalism

Professionalism is the target value orientation of the individual level of the socialist core values, and it is a sense of responsibility and professionalism. Professionalism is not a professional standard, but a state of bringing one's own skills, resources and advantages into full play. It is a spiritual and value pursuit. The professionalism of artisan spirit does not only require applied talents to be rigorous and meticulous, but also has the characteristics of excellence.

1.2. Artisan Spirit Contains the Practical Spirits of Unity of Knowledge and Practice and Pragmatic

Artisan spirit carries the temperament of an era, which is firm, focused, practical and tempered. The process of production, design and research and development of talented artisans is also a kind of practice. Cultivating people's practical spirit and teaching practical skills are also important contents of value leading education. The cultivation of applied talents reflects the pursuit of "truth" and "reality". Without the practical attitude of unity of knowledge and practice, we cannot form the inheritance of exquisite skills or the spiritual sublimation.

2. Cultivation of Artisan Spirit In Application-Oriented Colleges and Universities

In the new era, the creation of artisan spirit has become the top priority in economic and social development. How to cultivate highly skilled talents which are rich in artisan spirit has been paid attention to by the academic community and the public. In the process of building local application-oriented colleges and universities, artisan spirit cultivation is facing some practical difficulties. Surveying the overall situation of artisan spirit cultivation will really be helpful for its development in application-oriented colleges and universities.

2.1. Education Concept Is Relatively Backward

Scholars at home and abroad have conducted in-depth research and analysis on the connotation and extension of artisan spirit. It is generally believed that artisan spirit represents the professional attitude and spirit of continuous improvement and rigorous focus. However, at this stage, especially in the period of economic and social transformation and development, some teachers in application-oriented colleges and universities only have one-sided understanding of the current artist spirit and simply equivalent it to the cultivation of professional spirit.

2.2. The Cultivation Mode of Artisan Spirit In Some Local Colleges and Universities Is Not Effective

In the process of talent training, application-oriented colleges and universities have not set up the correct education concept, and many of them have not set up the special artisan spirit courses. Even in the colleges and universities which offer artisan spirit education, the courses are not adjusted according to the needs of the development of regional economy and the transformation and upgrading of industries, and keep the connection of professional courses with the market and industry. In the cultivation of students' artisan spirit, most colleges and universities increase the practical courses and pay attention to the cultivation of students' practical ability, but the cultivation of such practical ability is mainly limited to the teaching practice.

2.3. Lack of Cultural Atmosphere For the Cultivation of Artisan Spirit

The cultivation of artisan spirit needs a good cultural atmosphere. Carrying forward artisan spirit needs cultural reconstruction. However, at present, the artisan culture atmosphere in local colleges and universities is not obvious enough, and there is no clear concept or planning in the construction of campus culture. The characteristics of application-oriented education are not effectively highlighted. For example, artisan spirit has not been included into the campus culture system, especially in the process of applied talents training and evaluation, the diversified evaluation system including professional conduct evaluation and professional ethics reward and punishment has not been established.

3. Improve Applied Talents Cultivation and "Artisan Spirit" Cultivation Path

3.1 Strengthen the Sense of Professional Identity and Guide Young Teachers To Consciously Shape the Artisan Spirit

At the national education conference, General Secretary Xi pointed out that teachers have great honor. Every teacher should cherish this honor and this profession, strictly and constantly improve professional knowledge. As a young college teacher, personal work attitude, work responsibility, professional identity and so on will directly affect their own professional development. Young teachers should keep the missions in mind and devote themselves to education with full enthusiasm and positive attitude.

3.2 Strengthen the Implementation of Modern Apprenticeship System and Cultivate "Artisan Spirit"

In order to complete the working mechanism of cultivating applied talents and realize the cultivation demand of "artisan spirit", we should pay attention to the concept reform of specific teaching work, and carry out the guidance of teaching and cultivation with scientific development concept from the perspective of practical work, so as to promote the concrete cultivation to make great progress. This research aims at the research and analysis of modern apprenticeship situation and system, hoping to achieve the comprehensive integration of teaching and practical operation, improve the quality and efficiency of professional technology teaching, and make people pay more attention to the profound value of professional technology application process.

3.3 Strengthen the Construction of Teachers and Cultivate "Artisan Spirit"

The cultivation of students' artisan spirit cannot be separated from teachers, which needs a team of teachers with artisan spirit. Teachers should not only have profound knowledge and superb skills, but also have noble virtues, which can be role models for students. The important principle of education is to teach by words and deeds, set an example of outstanding artisans, and lead the demonstration of artisan spirit. Artisan spirit implements in the process of continuous improvement and in the exquisite products.

4. Conclusion

Through the cultivation of interest and the words and deeds of the masters of applied talents, students' artisan spirit can be strengthened and promoted. We should strengthen the accumulation of details and deepen the school-enterprise cooperation and practice, so as to truly shape and inherit the artisan spirit. It can be found from the above research that the applied talents with specific practical ability are the solid foundation for the long-term development of China's social production and manufacturing industry. Training the practical talents with application ability can meet the actual work needs of our society, and can improve the quality and efficiency of the overall production of our society. The inheritance and cultivation of artisan spirit is a long-term systematic project, which can be penetrated through the construction of campus culture. In addition to meeting the goal of improving social production efficiency in China, we should also pay attention to the cultivation of "artisan spirit" of professional and technical talents. To have a good ideological and moral awareness is the key to the long-term development of talents and the consolidation of social production efficiency and quality system in China.

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