

# Research on Ways to Improve Education in Ideology and Politics in Universities from the Perspective of Internet

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**Keywords:** Internet; Education in Ideology and Politics in Universities; Improvement

**Abstract:** At present, Internet technology has been widely used in all areas of people's production and life, and has also caused great changes in its application. In the era of Internet, people's ideology has changed, and more and more problems have been found in education in universities. Especially education in ideology and politics affects ideological and political level of students directly and hinders the normal development of education in China. Therefore, it is necessary to analyze the problems and improvement paths of education in ideology and politics in universities from the perspective of Internet.

In the era of Internet, the rapid transmission of information has a greater influence on the ideology of college students, which has increased the challenges of education in ideology and politics in colleges. Therefore, educators need to grasp advantages and influences of Internet technology and enhance education in ideology and politics in universities to improve comprehensive quality of students and develop the work of education in ideology and politics in universities [1].

## 1. Necessity of Improving Education in Ideology and Politics in Universities from the Perspective of Internet

### 1.1 Diversified Access to Educational Information

Internet technology can provide people with a variety of information access, and students can choose relevant knowledge and information according to their needs and their own circumstances. It can broaden horizons of students and ensure the effectiveness of education. However, the way for students to get information is not only for education from educator. The knowledge and status of educator will be greatly impacted and their own advantages will be also weakened, and the persuasiveness of education in ideology and politics for students is relatively low. As a result, students will not have higher compliance as before, which will affect education in universities.

### 1.2 Innovation of Educational Methods

The introduction of Internet technology into education will have an impact on the model of education in ideology and politics in colleges, but traditional model is still the mainstream model of education in ideology and politics [2]. In this case, teachers still teach students with traditional model that is relatively simple without any changes in the teaching, and students cannot be involved in teaching. Besides, traditional education has a strong dependence on the classroom, and it is difficult to get rid of constraints of time and space in teaching, and to play the best role of teaching. Therefore, it is necessary to improve the education in ideology and politics.

## 2. Problems of Education in Ideology and Politics in Universities from the Perspective of Internet

### 2.1 Single Teaching Mode

In the era of Internet, people can get information of international current affairs timely and accurately. With the help of Microblog and forum, the timeliness of international current affairs can

be realized under the network environment. However, in the current teaching mode, schools still choose traditional teaching methods such as TV news, symposiums, and classroom explanations. The teaching content is still expanded in combination with the information provided by Internet, but the teaching method is still not innovative and cannot fully stimulate students' interest in learning [3-4]. In addition, it is difficult for single teaching method to transfer complete hot-topic for current politics to students. The instability of international situation requires a correct analysis of international situation and a discussion of ideological and political theory in universities. However, the vast majority of universities cannot be fully introduced into the theoretical curriculum, and lack connection of the political transformation of current events, which has become an important issue in the improvement of education in ideology and politics in universities.

## **2.2 Inadequate Teachers' Professionalism of Information Technology**

First of all, there is a lack of information-based professional teachers. In the era of Internet, the traditional theoretical teaching has failed to meet the development needs of education reform in universities. In the process of education in ideology and politics, it is necessary to have a professional and full-time teachers to teach ideology and politics in universities. However, most teachers have relatively low level of information-based professional knowledge. Secondly, the working efficiency of teachers in the network platform teaching is relatively low. Teachers do not have professional information technology. They can only use single picture, text, and courseware when using the network platform for teaching, which cannot make full use of resources of internet teaching. As a consequence, teaching efficiency in the network teaching is relatively low.

## **2.3 Effect of Students' Own Thoughts**

In the age of Internet, students' own thoughts are greatly affected, which are mainly reflected in the following two aspects. One is influence of negative information. There are more negative information in the network, and most students are active in their thinking and have strong curiosity. In the age of Internet, students can obtain information from different channels, and are more likely to access to some negative information, such as indecent videos on certain websites. In addition, the network platform is more competitive, some website operators will release seductive information to increase their sales and click-through rate, affecting the ideological awareness of college students. The other is proliferation of diversified thoughts [5]. Due to the particularity of Internet and the constant integration and collision of Chinese and Western culture, the influence of Western thought such as Money Worship and Hedonism on college students is more and more prominent, which is not conducive to the education in universities and to the establishment of correct outlook on life and values.

# **3. Ways to Improve Education in Ideology and Politics in Universities from the Perspective of Internet**

## **3.1 To Strengthen Innovation of Education in Ideology and Politics in Universities**

The innovation of teaching methods can be started from teaching methods and teaching content. The specific methods are described as follows. The teaching methods are mainly to adapt to the innovation speed of Internet and stimulate students' interaction. Advanced information technology is applied during the teaching, and Microblog, WeChat Public Platform and situation simulation system is used flexibly, so as to enrich the teaching methods and enhance the fun of teaching classrooms. And then advantages of Internet are made full use of to stimulate students' activity. It needs to establish corresponding interactive platforms to achieve online teaching and offline teaching and improve the interactivity of students, as well as ensuring the effectiveness of Internet teaching [6]. In terms of teaching content, innovation can be combined with current political and political hot-topic. First of all, we can innovate teaching content by relying on Internet. In the era of Internet, Microblog and WeChat Public Platform is helpful to obtain the latest current political hot-topic. At the same time, we can provide students with relevant teaching services through the

platform. For instance, the establishment of a university network platform system can provide students with a platform for concern and consultation, so that teachers can timely understand the problems and needs of students in their ideological development, and guide them to establish a positive outlook on life and values in a timely manner. In addition, we can pay attention to current political events which must also be closely integrated with Marxism and socialist theories and combined with international and domestic current affairs. And a scenario teaching model should be established to comprehensively analyze the international situation and our attitudes and policies on multilateral diplomatic relations and territorial disputes. Furthermore, we should share resources, ensure teaching efficiency, and make full use of the universality, wideness and timeliness of Internet in teaching, and send a variety of platforms and form to break the limitation of study in time and region, so as to improve the effectiveness of ideological and political teaching and make students get information in an all-round way.

### **3.2 To Improve the Professionalism of Information Technology for Teachers**

First of all, it is necessary to set up professional teachers of information technology. As for the ideological and political teachers currently owned by colleges and universities, they need to receive professional training in information technology, especially for teachers with rich teaching experience. They need to ensure that they have good professional information technology to meet the teaching needs in the era of Internet and to be able to effectively use information technology in daily lesson in colleges and universities. After conducting information technology training, such platform as WeChat and Microblog can be used to achieve teaching interaction with students and increase the intensity of education in ideology and politics. Secondly, it needs to improve the professional theoretical level and practical teaching ability of educators. While ensuring that educators have professional ideological and political theories, it is also necessary to establish corresponding teacher training platforms to conduct real-time Internet training, and introduce professional theories about psychology, current policy, and computer information technology, so as to improve education in ideology and politics in universities and enhance professional theoretical level of teachers [7]. At the same time, it needs to improve the teacher evaluation system, especially in terms of content innovation, teaching quality, and evaluation, which can encourage teachers to actively carry out teaching innovation and make full use of information technology.

### **3.3 To Optimize the Education Environment**

#### **(1) To guide students to choose the right network information**

There are many kinds of information in the Internet environment, so it is necessary to guide students to screen correctly. Teachers can guide students to log in to regular websites in class to prevent students from being affected by negative network information. At the same time, teachers can use hot topics to guide students to carry out objective analysis to prevent students from following the trend.

#### **(2) To pay attention to positive network information**

It is necessary to guide students to focus on positive network information such as public information, national defense and military, and aviation science and technology. Through reading and understanding of positive information, students can absorb positive energy and be cultivated with patriotic sentiment. As a result, their comprehensive quality can be improved.

#### **(3) To strengthen the construction of campus network culture**

First of all, we need to fully carry forward the socialist core values. Students are in the critical period of ideological growth, so we need to correctly guide students to develop their own outlook on life, values and world outlook according to the needs of construction of network culture in universities. Besides, we should constantly strengthen the construction of style of study and school spirit from the aspects of teachers' comprehensive quality, campus environment, and campus activities, in order to innovate and develop the function of Internet teaching and realize the connection with education in ideology and politics in universities.

#### 4. Summary

Based on the above analysis, the rapid development of Internet has a great impact on education in ideology and politics in universities, which can be reflected in teaching mode, teaching content, teachers' level, and students' thoughts. However, the development of Internet is inevitable, so it is necessary to carry out education reform in ideology and politics in universities. Teachers need to be truly aware of the impact of Internet on education in ideology and politics and constantly innovate and improve teaching models and make better and more full use of Internet platform to improve teaching efficiency and promote the process of teaching reform.

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