

## **Discussion on the Innovation in Development Path of Education in Ideology and Politics in the Network Era in Universities**

Yan Cui

Tangshan Polytechnic College(TPC), Tangshan 063299, Hebei Province, China

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**Abstract:** As the emergence of the Internet era, the education industry has also embraced new opportunities and challenges. The way to improve efficiency in teaching and the way to broaden resource channel in Internet era serves as an important research direction of innovative education in ideology and politics innovation in higher educational institutions in the new era. Education in ideology and politics has significant meaning in teaching in promoting student's values, outlook of world, and the outlook on life and so on. Taking traditional teaching into consideration, there is still a certain deficiencies, such as the way of teaching of teachers should be improved, teaching curriculum needs to be perfected. Based on this, we should actively follow the tendency, and make application of Internet technology widely accepted in education in ideology and politics in higher educational institutions.

### **Introduction**

Internet technology, in education in ideology and politics in higher educational institutions, plays the positive guiding role, which, on the one hand, can trigger the enthusiasm of students in studying and education and alter simplified methods in give lessons in ideology and politics, on the other hand, can broaden the teaching resources and path, improving teachers' teaching efficiency and promoting the further transformation of teaching achievements.

### **1. Impact and Influence of the Internet Era on Education in Ideology and Politics in Higher Educational Institutions**

#### **1.1 New Opportunities Brought by Internet Technology to Ideological and Political Education in Colleges and Universities**

Considering characteristics of IT, it plays the following important role in education in ideology and politics in higher educational institutions. Firstly, IT can enrich resources of education in ideology and politics in higher educational institutions. Internet information is characterized with high speed transmission and storage, we can make use of its features to further expand the education resources in university education, gradually improve courses ideological education, enhance the enthusiasm of students and curiosity. For instance, teaching staffs can combine the contents of ideology and politics in higher educational institutions to excavate online teaching practices as well as links of knowledge to enrich teaching knowledge and broaden students' knowledge horizons [1]; Second, to further reform traditional education activities in ideology and politics. The traditional teaching in ideology and politics has some limitations in teaching methods, but introduction of Internet technology can further enhance the transformation of ways in education and concepts, and tip passive education in ideology and politics in higher educational institutions into active education, which can improves both the learning enthusiasm of students and the efficiency of teachers in teaching. For example we can realize the synchronous online and offline teaching through introduction of Internet technology teaching to trigger enthusiasm and initiative and improve learning capacity of students in ideology and politics and quality; Thirdly, to enable student to have a correct attitude towards education in ideology and politics for improvement of

their cognition in importance of education in ideology and politics. Influenced by traditional teaching thought, a lot of students show "indifference" to curriculum in ideology and politics, as a result, many students were absent from the class, The introduction of Internet information technology can enrich students' horizon of knowledge and improve enthusiasm in learning and they will be instructed to actively engage in in-class interaction as well as after-class knowledge exploration in education in ideology and politics to help students develop right learning attitude, enhance their autonomous learning ability and the teaching quality[2].Fourthly, it will contribute to the further transformation of teaching results in ideology and politics. Traditional education in class is relatively rigid, and teachers gave more efforts in imparting knowledge that is based on rote memorization, ignoring the cultivation and practical capability in education in ideology and politics. IT can facilitate interaction and communication among students, shorten the relationship between teachers and students, facilitate teachers to innovate teaching methods. Besides, it is also conducive to active cooperation between students and teachers in exchange in teaching. For example, in multimedia based teaching, teachers can have a comprehensive understanding of the needs of students in learning, so as to teach students in line with their aptitude, grasp ideological dynamics of students, which can be taken into consideration in education in ideology and politics to enhance guiding based education[3].

### **1.2 The Emphases and Difficulties of Education in Ideology and Politics in Higher Educational Institutions S in the Internet Era**

Internet is endowed with characteristics in high speed information transmission and storage and certain openness, which proves to be a new challenge for college and universities in education in ideology and politics. Based on this, it is clear that college and universities should properly handle the difficulties and emphasis in teaching of ideological and political courses: Firstly, Good grasping of the influence of network teaching environment on college students' views on ideology and politics. The network is featured with certain openness, students, in the network based teaching environment, are vulnerable to other information, and their ideological and political ideas is easily to be changed. Therefore, teachers should supervise and guide network environment in teaching so as to help students escape from the incorrect values and other information at the teaching level. For example, massive information that is available in the network can have a good role on education in ideology and politics, and also play a role of misleading, which will impact the values of students. Teachers should assist students in mastering basic awareness and thought in distinguishing information from the bad information so as students can set up the correct values and get rid of the wrong values such as money worship, hedonism,etc.[4];

Secondly, scientific way of teaching to continuous optimize courses. In the era of network, students can master more knowledge that is not available in books through online and offline learning. However, as teachers give lectures in classroom, students are more likely to compare what they have learned with the teaching content of teachers, which brings challenges to the authority of teachers. In this regard, teachers should be aware of the challenges brought by Internet teaching to their teaching and they should fully communicate with students after teaching to improve their teaching skills, meanwhile, the demands of students in learning should be satisfied by teachers to grasp the scientificity, systematicness and standardization of teaching courses; Thirdly, it is imperative to improve the ideological and moral view. In recent years, influenced by network environment, the view of college students in ideology and morality is influenced to certain extent, and the vulgar and violent content on the network seriously influence the ideology of college students' values and morality. The teachers should comprehensively achieve the effects of network on students' values, and continuously enhance the cognition of student on sense of morality and ideology in the teaching. Besides, teachers should improve the moral consciousness of students by integrating practical teaching activities to guide students to obey the laws and regulations and manage themselves in line with the legal regulations so as to surf the internet in a civilized manner, stay away from pornography, superstition, vulgar, false advertising information [5].

## **2. Innovative Strategies of Ideological and Political Education in Colleges and Universities**

## **under the Internet**

### **2.1 Innovating New Ideas on Ideology and Politics in Higher Educational Institutions**

In the era of network, education in ideology and politics in higher educational institutions should actively abandon traditional teaching concepts, actively follow the teaching trend of the times, and innovate teaching ideas and concepts. For this, we can carry out the following aspects: First, based on theoretical knowledge teaching, we can conduct practical teaching for common development. In traditional education, the teachers basically take teaching on theoretical knowledge as the main objective. However, in the network era, we should strengthen the innovation and design to develop the teaching concept of teaching with theoretical knowledge as the basis and practice teaching as the starting point with the purpose to improve student's thought, and values. Meanwhile, students' emotional resonance should be triggered to help students develop the good habit in independent learning, recognizing the importance of ideological and political education [6]; Secondly, the content in ideology and politics should be enriched. Besides, the objectives of education in ideology and politics can be clarified with the guidance of socialist core values and socialist culture as the purpose. As the continuous advancement and the guidance of the network era, higher educational institutions must carry out innovation in teaching in combination with the culture of the times to help students to clarify their political stand, continuously enhance their comprehensive capability, so as to establish correct values and ideas and to improve the effectiveness of ideological and political teaching. Thirdly, we should recognize the relevance between education in ideology and politics and teaching of other subjects. Ideological education is not only an independent subject, but also has certain correlation with other subjects teaching. Based on this, we should properly infiltrate the content of education in ideology and politics in other disciplines to truly improve the comprehensive quality, thus reflecting the innovation in education in ideology and politics in higher educational institutions and constructing a brand new theoretical model of education [7].

### **2.2 Innovation Based on the Needs of Students in Actual Learning**

In the network era, education in ideology and politics in higher educational institutions should be innovated based on learning needs of students, which can be conducted as follows, such as teaching courses and teaching methods: Firstly, the introduction of multimedia teaching. Teaching in colleges is different from that in high school, teachers should not only have a good performance in teaching, but also to ensure that the knowledge imparted in class is organized. Correspondingly, multimedia based teaching can be adopted. For instance, teachers can motivate students to check in for attendance in WeChat, and the theoretical knowledge can be presented in PPT in classroom. On the one hand, the knowledge can be presented in a visualized manner to stimulate students' interest in learning. Besides, teachers can help students sort out their learning ideas and master the course content [8]. Secondly, we should adhere to the coordinated development of online and offline teaching. In Internet era, some college students prefer to review the knowledge and extended exploration by online education. The learning demands and learning characteristics of students can be comprehensively taken into consideration for innovation. For instance, the learning content in the class can be compressed into a learning file package and sent to the students to facilitate their offline review of knowledge. Similarly, teachers can also set up WeChat video account and Douyin account to facilitate online interaction and communication with students after class to enhance learning enthusiasm of students [9]. Thirdly, to strengthen the development of learning network platform in ideology and politics. In the network era, we can set up network learning platform. Teachers can establish Wechat group for learning exchange and students are encouraged to share their experiences in learning within the group members, teachers will share some practical cases in ideological and political teaching in the Wechat group for discussion among students. As a result, a good mechanism for learning exchange is formed. However, it should be noted that it is a normal teaching project to consolidate the development and management of website in education in ideology and politics in higher educational institutions, so that students can be guided by teachers to achieve good performance in group communication and learning interaction.

### 2.3 Strengthening Evaluation Mechanism and System of Education in Ideology and Politics in Higher Educational Institutions

In order to further enhance the effectiveness of education in ideology and politics, we should strengthen the evaluation mechanism and system of education in ideology and politics. Specifically, we can carry out the following measures: Firstly, completing the development of network culture in higher educational institutions. With the arrival of network era, network culture construction in higher educational institutions is also gradually improved, teachers in campus should strengthen the supervision and guidance in the establishment of the network culture to ensure the direction of the network culture construction so as to improve the values in ideology and moral values of students through network cultural communication. For example, schools and teachers can innovate and manage the operating mechanism of the campus network, so as to ensure the orderly life of students on the network. Secondly, scientific selection of materials and teaching students in accordance of their aptitude. In the network era, contents in teaching should be considered in course selection in teaching of ideology and politics to ensure the direction of teaching principles, and make scientific selection of materials and teach students based on their aptitude. For example, in online and offline teaching, teachers should set up a supervision and evaluation mechanism to associate learning evaluation with students' ideological, political and moral behaviors to improve the capability of students in a comprehensive manner. [10].

### 3. Conclusion

In the Internet era, education in ideology and politics in higher educational institutions is also facing new opportunities and challenges. In this regard, we should recognize the emphasis and difficulties of teaching, and combine with Internet information technology to enhance the effectiveness of education in ideology and politics. Firstly, teachers should constantly innovate new ideas in education in ideology and politics in higher educational institutions. Secondly, innovation should be conducted according to actual demands of students. Finally, strengthening evaluation mechanism and system of education in ideology and politics in higher educational institutions.

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