

# **Play a Leading Role of Party Construction and Promote the Development of Innovative Towns and Villages--A case Study of Yanqi Town, Huairou District, Beijing**

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**Keywords:** Party Construction; Basic Situation; Main Practices; Development and Construction.

**Abstract:** Agriculture, rural areas and farmers are fundamental issues that concern the national economy and people's livelihood. The report of the 19th National Congress of the Communist Party of China clearly put forward the major plan of "rural revitalization strategy". Farmers are the main body of rural revitalization, and grassroots Party organizations are the battle fortress in the implementation process of rural revitalization strategy. Giving full play to the leading role of party construction has a significant role in promoting the development of innovative towns and villages. This paper takes Yanqi Town, Huairou District, Beijing as an example, relying on the leading role of party construction, and promoting the development of innovative towns and villages by introducing the basic situation, main practices and development and construction of Yanqi Town, Huairou District, Beijing.

Rural rich or not, the key is to see the branch. Grass-roots party organization is the "backbone" of implementation of the rural revitalization strategy. Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era formed in Party "19", and clearly put forward the great strategy of rejuvenating the country "Giving the priority to the development of agriculture and rural areas, establishing and improving the mechanism of urban and rural integration development system and policy system, speeding up and promoting the modernization of agriculture and rural areas according to the prosperous industry, ecological livable, local custom civilization, effective governance, life wealthy general requirements, ".[1] We will strengthen the building of community-level Party organizations, give full play to the leading role of party-building, work around the "Rural Revitalization Strategy",[2] actively explore innovative development models, adhere to multiple measures, in the while constantly strengthening the building of community-level Party organizations, constantly promote village-level economic development, focus on building the "beautiful countryside" in suburban Beijing, and promote the development of innovation-oriented towns and townships.

## **1 Basic Information of Yanqi Town, Huairou District, Beijing**

### **1.1 Resources and Environment**

Yanqi Town is located in the north of Huairou District, adjacent to Jiuduhe Town in the east, Yangsong Town in the south, Mutianyu Great Wall and the Thousand-year ancient Temple Hongluo Temple in the west, and Huaibei Town in the north. The town covers an area of 153. 21 square kilometers and is rich in land resources. The terrain is long and narrow from north to south, and the mountainous area, hills and plains are distributed in a step-like way. The forest resources and mountain spring resources within the territory are very rich, with tree coverage rate of over 80% and hundreds of spring water sources.

Yanqi Town has Yanqi Lake, Shentang Valley natural scenic area, lake view water Park, Lianquan Ring Valley and other tourist attractions. Besides, Yanqi Town is the ecological and

livable "beautiful country" with the territory of beautiful natural scenery, climate condition is superior, the green coverage rate is high, the good ecological environment, rich in resources, no pollution, no noise, air is fresh, the environment is quiet, characterizing a fine spring day. At present, Yanqi Town has been awarded the honorary titles of "National beautiful environment town", "National characteristic landscape Tourism town", "National characteristic town" and so on.

## **1.2 Social Economy**

Yanqi town has 21 administrative villages, 46 village and two communities. The population is 16334. The per capita net income of a family of farmers is 14805 yuan. The agricultural population is 7692. Yanqi town has five folk villages, with 4 Municipal folk tourism professional villages. It has 485 folk households, with 110 Municipal folk custom households and 108 fishing parks and resorts. Reception of visitors is 1.58 million person-time, tourism comprehensive income is 190 million yuan.

On the basis of overall planning, and relying on the environment and resource advantages, Yanqi town vigorously develop the prosperous industry in northern mountains and built walnut planting base of 2000 mu, 150000 tree planting walnut, northern mountainous rural per capita own more than 100 trees. At the same time, picking garden along the way has been upgrade, several nodes landscape have been constructed, the environment has been beautified, and the urban modern agriculture with the characteristic of Yanqi corridor have been built.

## **2 Main practice of Yanqi Town, Huairou District, Beijing**

### **2.1 Play a Leading Role in Party Construction, Promote Everyone That Pay Attention to Party Construction Projects, and Actively Promote Village-Level Economic Development**

We steadily carried out the work of renting villages for 100 officials, focused on activities involving hundreds of millions of people, and innovatively implemented the project that leading cadres grasp the party construction. For example, the agricultural amusement project of Fan Ge Zhuang Village has created a lavender children's theme park that has successfully carried out investment promotion, solved the employment problem of villagers, and promoted the comprehensive income of the village collective. In addition, it also invested to transform old orchards, built a high-standard high-density dwarf apple picking area, planted new varieties of fruit seedlings with a survival rate of up to 98%, which promoted the development of fruit industry and further promoted the development of village collective economy.

### **2.2 Innovate the Development Mode and Promote the Development of Innovative Towns and Townships by Party Building**

First, through the "Party branch + Internet + cooperative", "Party branch + farmers + cooperatives", "Party branch + farmers + companies", "Party branch + farmers + cooperatives + companies", "Party branch + farmers + cooperatives + companies" and other modes, the formation of the party building and promoting characteristic industry development mode. [3] Developing the rural industry, we must innovate the way of industrial organization and promote the expansion of the planting and breed industry to the processing and circulation industry of agricultural products. For example, Jiao Jiehe Village promoted the development of blueberry project through the mode of "Party branch + peasant household + cooperative + company". In the south of the village, a collective fund raised three mu of blueberry planting experimental field was built. The cooperative company provided high-quality seedlings for the village, appointed experts to provide technical guidance for the village free of charge, and collected the products. The two committees attached great importance to it and completed the construction of the experimental plot. The blueberry seedlings grew well. Give full play to the leading role of party construction, the village Party branch earnestly organized the villagers for planting, management, picking and other work, opened up a new income channel for the villagers.

Second, through the "party branch + base", the formation of party construction to promote

ecological leisure economic development model. [4] High quality promotes the new development of town and city integration, vigorously promotes the rural revitalization, and promotes the construction of characteristic industrial parks in the northern mountainous areas. 445 mu hazelnut garden was built, and 10 green houses for mushroom cultivation were built, so as to build characteristic industrial bases in the mountainous areas and increase people's incomes. We will vigorously develop new rural industries and forms of business, promote the healthy development of rural tourism, and develop new forms of business in rural tourism and leisure agriculture.

Third, through "Party branch + project", that is, the party organization service grass-roots project, the formation of grass-roots party organization service masses project management. [5] Guided by the principle of "helping to strengthen the battle fortress of the party organizations at the primary level", special funds have been allocated to the party organizations at the primary level in each village to serve the people, and various projects have been formulated for the party organizations to serve the people, such as infrastructure renovation, sewage pipeline maintenance, road repair, environmental renovation, repair and expansion of party members' activity sites, and party members' activities. North bay village, for example, Yanqi town on the mountain forest tending project, which funded more than 1000 ten thousand yuan for the sclerosis of north bay village, village road tunnel, dismantled construction of more than 200 places, about more than 3,000 square meters, barrier dam about 9000 square, and built 3 leisure fitness park. This project not only protect the ecological environment, in the village to the villagers provide employment, but also increase the income of the villagers and improve the quality of life of the villagers.

Fourth, relying on the model of "first Secretary + professor team" [6] of Beijing Youth University for Political Science, walnut planting and undergrowth economy are carried out, which explored a way to get rid of low status and achieve prosperity. Since the Beijing Youth University of Political Science has been providing designated assistance to Dadi Village, it has carried out the docking of poverty alleviation for many times, providing the greatest support in terms of manpower and intelligence, and contributing to the income increase of the low-income households in Dadi village in terms of policy support, industrial development, village planning and other aspects.

Fifth, relying on the model of "The United Front Work Department of the Beijing Municipal Committee + the Party Committee of Yanqi Town + the Party branch" [7], we have achieved tangible results in helping farmers to lift themselves out of poverty and increase their income. Beiwan Village, Yanqi Town, is located in the deep mountainous area. There are 137 households in beiwan village, including 82 poor households with 157 people in total. Elderly people over 60 years old account for one third of the village population, the aging phenomenon is prominent, the lack of industry, farmers' low income. In order to help the villagers get out of poverty and increase their income, and truly transform "blood transfusion" into "blood-making", combining the regional characteristics and resource advantages of Beiwan Village, the United Front Work Department of the Beijing Municipal Party Committee and Yanqi Town, through policies and financial support, determined an industrial project focusing on edible fungus cultivation, and built a large-scale and standardized edible fungus base. In addition, regular professional and technical personnel to the village to guide the villagers planting technology, and contact sales channels for the base. In 2020, the mushroom planting base of Beiwan Village will purchase 85,000 fungus sticks, produce about 130,000 jin mushrooms, and make a profit about 200,000 yuan. This will increase the income of 30 low-income households in nearby Beiwan Village, Toutaoliang Village and Dadi Village, and solve the employment problem. This will help farmers in Beiwan Village realize their dream of becoming rich, and make it effective to lift the village out of poverty and increase income.

### **2.3 Pay Attention to the Construction of Talent Team and Give Play to the Role of College Students as "Village Officials" in Promoting the Economic Development at the Village Level**

We should build a good team of talents, give full play to the role of college students village officials in promoting village-level economy, and promote the development of innovative towns and villages[8]. In Yanqi Town, college student Village officials' Association has been established, and three groups have been set up, namely, research group, cultural activity group and

entrepreneurship group. The three groups gave full play to their advantages and carried out corresponding activities according to the work needs of Yanqi Town. Such as the earth village college students village officials through their undergraduate schools, contact the relevant investigation and research of the professional teachers to the earth village, according to the actual circumstance of the earth village, such as climate, soil, plant sophora project is developed, Yanqi township government gives the support of funds, the related technical personnel to give technical guidance. Yanqi town cultural activities team created "Yanqi village official alliance" WeChat public, to strengthen the propaganda of Yanqi town village officials, eventually grow bitter and project success, increase the income of the villagers, lead to the development of the village economy.

### **3 Give Play to the Leading Role of Party Building and Promote the Development of Innovative Towns and Townships**

Under the background of the new era, it is an inevitable choice for the suburban towns and villages in Beijing to practice the scientific development concept and realize the goal of strengthening the village and enriching the people [9]. However, the construction of grassroots Party organizations in the suburbs of Beijing is not perfect, which seriously restricts the cohesion and effectiveness of grassroots Party organizations in the suburbs of Beijing. Coping with the new era to the Beijing suburbs with the challenge of township and village domain, also to make Beijing suburbs of township and village economic development to a new stages [10]. While working on the rural revitalization strategy, we should continue to play a leading role of the party, enhance the ability to organize and economic decision-making and management of cadres, brainstorming, shift work ideas, innovative working methods, widening income, promotes the development of innovative township, led the villagers to get rich at the same time, promote the village-level collective economy long-term development.

The party that promoting innovative rural development is a kind of innovation, Yanqi town full response to the call of the state, and use of town domain resources advantages and location advantages and lead role into full play to the basic level party organizations, from top to bottom, from the town party committee party. Besides, relying on the conference, such as APEC and the Belt and Road, Beijing Yanqi Lake Ecological Development Demonstration Zone have been built. We will develop a new chapter in the integrated development of "towns" and "cities" with high quality and high standards. We will boost the five-mode construction and take the road of innovative development.

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