

Chinese Culture to Promote the Development of Sports Etiquette

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Abstract: Sports are an important part of human social culture, and sports development is of great significance to promote social progress. Sports etiquette is one of the main forms of civilization, to the attention of the proposed protocol, to strengthen the spread of sports etiquette, plays an important role in China's overall quality promotion, deepen sports participants understanding of sports knowledge and raise their participation in quality, enhance the ability of appreciation of sports, is helpful to establish a good physical environment of civilization. And sports etiquette is the representative of Chinese culture, is an important carrier of Chinese culture transmission. In recent years, China's sports industry is getting increasingly prosperous, but the development of sports etiquette is facing many problems. Combining Chinese culture with sports etiquette is not only conducive to the spread of Chinese culture, but also conducive to the establishment of sports civilization, the formation of a good sports environment and the further development of sports. This paper deeply analyzes the deficiency of the current sports etiquette, and puts forward a better mechanism to integrate sports etiquette with Chinese culture based on the deficiency in the development of sports etiquette.

1. Introduction

In recent years, with the rapid development of social economy and the rise of China's national competition level, China's sports cause has developed rapidly, and China's sports cause has been recognized by more and more countries. Since the successful holding of the 2008 Olympic Games in Beijing, China's sports have made a new development [1]. The rapid development of China's sports cause not only gives China a greater say in sports, but also promotes the further development of China's economy and the establishment of a civilized society. However, with the rapid development of China's sports, there are also many uncivilized phenomena, which do not conform to the concept of civilized society [2-3]. At present, there is an imbalance between the development speed of sports etiquette and the development speed of sports in China. In the long run, it will have a negative impact on the healthy development of sports and the sustainable development of social economy [4]. Therefore, we must pay attention to sports etiquette education, improve the quality of our country's sports etiquette. Sports culture is a part of our traditional culture and a powerful form of expression of our traditional culture. Sports etiquette teams also play an important role in promoting Chinese culture. However, at present, the lack of sports etiquette in China is largely due to the lack of a reasonable integration mechanism between sports and Chinese culture [5-6]. For the healthy development of sports in our country, we must strengthen the study of Chinese culture and sports etiquette.

The research on sports etiquette in foreign countries with earlier sports development is much earlier than that in China, so the research is more in-depth. Domestic scholars started relatively late

in the research on sports etiquette, and there are relatively few studies [7]. Through consulting relevant materials, it can be found that the main research of domestic and foreign scholars is based on human development and social progress, and from the perspectives of history, national culture, sports development and economic influence, etc., the concept, development and influence of etiquette are studied. Moreover, these studies tend to study sports etiquette in major events [8-9]. To some extent, it is not suitable for the current development of sports etiquette in China, especially in the background of Chinese culture. Therefore, there is a theoretical gap in this aspect to some extent.

In order to fill this theoretical gap, this paper studies the specific promotion role of Chinese culture on the development of sports etiquette on the basis of consulting a large number of materials and interviewing a large number of figures. It has found out various difficulties in the construction of sports etiquette in China, and on this basis, it has carried out a series of explorations to find out a new mechanism for the integration of Chinese culture and sports etiquette [10]. This study can promote the further improvement of sports etiquette and is also conducive to the further development of China's sports. At the same time, it provides a guiding basis for the later research.

2. Method

2.1 Concept and Function of Sports Etiquette

Sports etiquette refers to the etiquette knowledge about sports, sports etiquette is a lot of more phyletic, involves the spectators, athletes, referees, coaches and cover all aspects of the etiquette, because the scope of the relatively large, so the study of sports etiquette is relatively complex, it is caused by the characteristics of the sports etiquette itself. The etiquette mentioned in this article usually refers to modern sports etiquette. The so-called modern sports etiquette refers to the norms and norms in sports activities that are based on morality, based on certain procedures and rules to achieve fairness and restrict behavior. In specific sports activities, the performance of modern etiquette mainly includes the following forms: sports ceremony, sports logo, rules of the stadium and the etiquette of sports personnel.

Sports etiquette has a strong and diverse function. One is conducive to the establishment of a harmonious sports environment, sports etiquette in a sense of ethics, it stipulates the correct behavior in sports activities. Sports etiquette can make people watch the game more civilized, civilized behavior, is the foundation of the harmonious environment of sports. Therefore, to build a harmonious and civilized sports environment, we must learn sports etiquette. The second is that sports etiquette can help to carry on the education, especially the large scale of the international games produced by the education role is not to be ignored. Sports etiquette in the process of sports competition has a subtle impact on people. In addition, the cultivation of sports workers outside the stadium will also have a great role in education, among which the biggest impact is sports stars, their behavior has a guiding and demonstrative, will have a great impact on people's behavior. Thirdly, sports etiquette is conducive to image building. Various sports etiquette more or less represents a certain image.

2.2 Research Objects and Methods

2.2.1 Research Object

Three hundred students, physical trainers, physical education teachers and ordinary residents were selected as the subjects of this experiment. There are 146 men and 154 women in this paper, to carry out the investigation and research on the role of Chinese culture in promoting sports etiquette. In the process of the experiment, it is necessary to ensure that the subjects of the study are involved in different occupations and age groups as much as possible, so as to ensure the accuracy of the experimental results as much as possible.

2.2.2 Research Methods

In the study of this paper, first of all, the paper on sports etiquette and related papers and

monographs on etiquette education and training. Hope to provide a good theoretical basis for the study of this paper. In addition, questionnaire was used to investigate the respondents. After a large amount of research, questions related to sports etiquette in the paper were investigated and interviewed by students, experts and scholars as well as sports professionals. Finally, the method of mathematical statistics is applied. Then on the basis of the investigation to the data obtained collation and analysis, and recommendations about sports etiquette database. Through mathematical statistics and analysis, the results of current sports etiquette problems can be analyzed, and on this basis, the fusion mechanism of Chinese culture and sports etiquette can be established.

3. Experiment

First of all, through a variety of ways to collect relevant information, analyze the research status of sports etiquette, and understand the relevant part of Chinese culture. Make relevant records and collate of the data. It provides some theoretical support and reference for this paper.

Secondly, on the basis of the above steps, using the method of induction and analysis, summarize the relevant implementation strategies of sports etiquette education. Through the comparison of sports etiquette education and the current situation of etiquette in other fields, this paper finds out the shortcomings of the current sports etiquette and Chinese culture integration mechanism, and finds a reasonable way to combine Chinese culture and sports etiquette.

Finally, after the above relevant research, in-depth communication will be conducted with relevant experts and coaches to deeply understand the problems and causes of sports etiquette, and Suggestions from experts and sports professionals on improving sports etiquette will be heard to provide theoretical basis for the accuracy and authority of the research results. In addition, the Suggestions of experts and sports professionals are combined with Chinese cultural elements to develop an appropriate scheme for the integration of Chinese culture and sports etiquette.

4. Discuss

4.1 Analysis of Current Situation of Sports Etiquette Development

The blending of Chinese culture and sports etiquette cannot only combine them in form. The integration of Chinese culture and sports etiquette can reduce the occurrence of all kinds of uncivilized sports behaviors or even malignant practices, which is conducive to the rectification of the sports field and plays an irreplaceable role in the development of China's sports cause. Sports etiquette is a kind of representative and symbol of sports civilization. However, there are many problems in sports etiquette. There are the following reasons: one is the low attention to sports etiquette, the other is the lack of correct guidance from the media. The core elements of Chinese culture, especially the traditional virtues of "comity, modesty, civilization and unity", should be advocated to promote the development of sports etiquette with Chinese culture. The survey data of sports etiquette attitude data are shown in table 1, and the data are compiled by the author.

Table 1. Investigation and analysis table of sports etiquette attitudes

Understand Sports Etiquette Wishes		Is Sports Etiquette Education Necessary		Whether Sports Need Etiquette	
Results	Proportion	Results	Proportion	Results	Proportion
Really Want	11%	Very Necessary	25.8%	Yes	76.6%
Want	45%	Necessary	70.1%		
General	34.5%	Not Necessary	4.1%	No	23.4%
Don't Want	4.5%				

*Data came from sorting of algorithm results

4.2 Analysis on the Specific Promotion Role of Chinese Culture to the Development of Sports Etiquette

First of all, the development of sports etiquette culture value role combined to determine the standard of sports etiquette education. Sports etiquette is embodied in all aspects of sports activities, so in the process of sports etiquette construction, should be integrated into the whole process of Chinese cultural elements. To be specific to each step of the training process, and for each link to have a standard, the formation of Chinese culture and sports etiquette integration of the standard system. On the other hand, the spirit of Chinese culture should be used to require sports participants to ensure that sports etiquette better promote Chinese culture.

It is a meaningful and long-term work to combine Chinese culture and sports etiquette. Mainly from the following aspects, in order to make Chinese culture better promote the development of sports etiquette. One is the emphasis on school education. School is not only the beginning of physical culture education, but also the beginning of physical activities. Almost all participants in physical activities have to receive school education. Therefore, school education plays an important role in the formation of sports etiquette. Therefore, in school education, we should pay attention to sports etiquette teaching which contains Chinese culture, and gradually deepen. Second, the emphasis on the field of education. Field is an important part in sports activities, the field intense competition environment, often cause sports participants mood exception, at this point, the sports etiquette the important role of can stand out, if the drive is before the game, you can use cultural exchanges to dilute backlash, it is favorable for the formation of sports culture of civilization. Third, pay attention to the education of professional competition. Due to the large number of participants in professional sports events, they often have a rapid impact and are more in-depth. Therefore, it is very important to pay attention to sports etiquette in professional competitions. In conclusion, the integration of Chinese culture and sports etiquette still needs long-term exploration. Only on the basis of in-depth research can Chinese culture truly promote the development of sports etiquette. People's attitude towards the future situation of sports etiquette development is shown in figure 1. The data is the result of the author's collation.

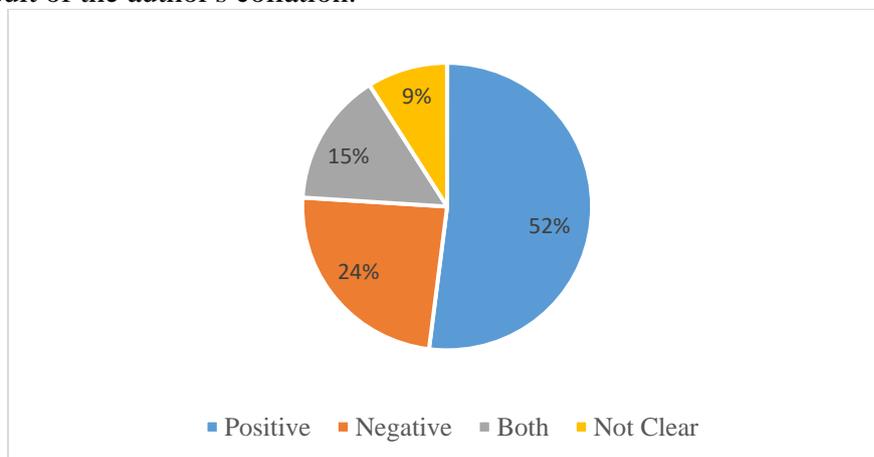


Figure 1. Views on the development prospects of sports etiquette in China in the future

5. Conclusion

In sports activities, there is a close relationship between the understanding of the cultural meaning of sports etiquette and the understanding of sports items, and it has an important impact on the effect of participating in sports activities. In the current sports activities, through concrete analysis and discussion, obviously can know today's sports etiquette is generally lack of cultural connotation and element, so in order to make to maximize the effect of sports culture, it must find and sports corresponds to the element of Chinese culture, and try to find a suitable for Chinese culture and sports etiquette blend of specific ways.

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