

Research on the Mixed Teaching Mode of Ideological and Political Courses in Colleges and Universities in the New Media Age

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Abstract: The arrival of the era of new media has greatly promoted the reform of ideological and political theory course (hereinafter referred to as ideological and political course). Taking the exploration and practice of ideological and political teaching reform in Liaoning Agricultural Vocational and Technical College as an example, this paper analyzes the necessity of ideological and political teaching reform by using new media and new technology, and explores a teaching mode which closely combines theoretical teaching, network teaching and practical teaching, so that online and offline, theory and practice can support each other and jointly serve the growth and success of college students.

Xi stressed at the National Conference on Ideological and Political Work that "Ideological and political theory courses should be strengthened in the process of improvement, new media technologies should be used to make work alive, and the affinity and relevance of ideological and political education, the sense of the times and attraction should be enhanced."¹ The media is the medium of spreading information, the new media is the new medium of spreading information after the Internet and information technology appear, compared to the traditional media such as newspaper, magazine, broadcast, television, the new media such as WeChat, QQ, cloud class, various search engines, network television, have the characteristics such as instantaneity interaction and openness of information transmission, which have improved the efficiency of information dissemination greatly, and have expanded the scope of influence. New media, like an irresistible trend, has an unprecedented impact on ideological and political teaching. Ideological and political courses in colleges and universities, as the main position of establishing morality and cultivating people, must keep up with the pace of the times, focus on the ideological concerns and talent needs of college students, use advanced technical means and abundant teaching resources, constantly improve teaching methods and innovate teaching art, highlight the dominant position of students, stimulate students' interest in learning, improve students' ability to solve practical problems by using the theoretical knowledge they have learned, and constantly gather consensus and grow in an all-round way in self-study, theoretical discussion and practical training both inside and outside class, online and offline.

1 The Important Role of New Media in Mixed Teaching of Ideological and Political Courses in Colleges and Universities

As a teacher of ideological and political courses in colleges and universities, we must study and learn new media, use its advanced technical means and abundant network resources to carry out teaching reform, in order to explore a mixed teaching mode that integrates classroom teaching, new media teaching and practical teaching, so as to integrate online self-study with offline learning, theoretical learning and practical training, so as to achieve the educational purpose of enhancing classroom charm, improving teaching effect and promoting students' all-round growth and success.

1.1 New media provides advanced teaching means for mixed teaching of Ideological and political courses

Ideological and political courses in colleges and universities have certain ideological, theoretical

¹Xi Jinping. Speech at the National Conference on Ideological and Political Work in Colleges and Universities.

and political nature. It is difficult to stimulate students' interest in learning if teachers only rely on ideological and political courses to teach in the form of language. After the emergence of new media, teachers rely on computers, mobile terminals and Internet platforms to issue questionnaires, self-taught courseware, micro-lesson videos, discussion questions, homework and examination notifications through cloud classes, so that students' learning activities can be expanded from class to extracurricular, from passive acceptance to active inquiry. Through the analysis of the questionnaire data, the teacher grasps the students' ideological dynamics, and prepares and designs the teaching activities according to the problems reflected in the focus. In the course of the class, the main focus is on teaching difficult problems and answering questions. Students can preview what they have learned and master the basic theoretical knowledge well by watching micro-lessons and self-study courseware. Students take questions to listen to lessons and participate in discussions in and out of class, which helps students to form a correct understanding. Online testing enables students to consolidate their knowledge of residential science and reflects the learning effect. New media builds an interactive platform for ideological and political teaching activities, which integrates pre-class preparation, in-class learning and after-class practice, makes students become the main body of learning activities, greatly stimulates learning interest and improves teaching effect.

1.2 New media provides rich teaching resources for mixed teaching of ideological and political courses

The so-called mixed teaching is to use new media technology and network platform, network resources to assist the teaching of ideological and political courses, so that advanced technical means and rich network resources can be applied to the teaching activities of ideological and political courses inside and outside the class, which not only plays the leading role of teachers in teaching activities, but also reflects the initiative, enthusiasm and creativity of students in learning activities to achieve the purpose of teacher-student interaction, teaching and learning, teaching and entertainment. With the rapid development of new media and new technology, Wechat, QQ, micro-class, MOOC and other network platforms and cloud class and other mobile phone APP are widely used in ideological and political teaching, injecting a fresh blood into teaching activities and providing rich teaching resources. First of all, the micro-class, MOOC provide a wealth of excellent materials for teachers. Teachers through the study of the national university micro-class teaching competition and other network platform of micro-class video and Tsinghua University MOOC video, can gather the advantages of others, draw on the teaching from famous teachers' excellent teaching cases and advanced teaching methods in colleges and universities, to make full preparations for the development of teaching activities. Secondly, all kinds of cloud classes provide rich resources of self-study activities for students. Through mobile phone APP such as Blue Moyun Class, Erya Learning Tong and Intelligent Vocational Education Cloud Class, students can check the learning objectives, auxiliary courseware, teaching video, expand knowledge and other resources, and can study online anytime and anywhere after class so as to complete pre-class preparation and knowledge reserve. Finally, WeChat, QQ, Weibo and other network communication platforms become an important way to disseminate and obtain teaching information. Many people have the habit of leaving messages, forwarding articles and comments in WeChat circle of friends, QQ space, and Weibo. By browsing and paying attention to peer teachers, network commentators and others' WeChat circle of friends, Weibo articles can obtain useful information, edited into vivid teaching cases, through the attention of students' WeChat circle of friends, QQ space can understand their thoughts, in view of their ideological dynamics can make targeted lesson preparation and answering questions and puzzles.

2. Preconditions for Mixed Teaching of Ideological and Political Courses in Colleges and Universities

2.1 Build an information-based teaching platform for Ideological and political courses is the premise

The so-called ideological and political course mixed teaching in colleges and universities mainly refers to in the ideological and political course inside and outside the classroom teaching activities, according to the teaching objectives and teaching content, appropriate use of network technology and network resources to achieve rich teaching content, improve teaching form, enhance the attractiveness of teaching and timeliness. Building network teaching platform and creating network teaching environment are the premise and foundation of mixed teaching. First of all, with the progress of society and the development of the times, students have a smart phone, the campus network is overwhelming, online access to information and access to resources has become extremely convenient. Students can access to various university teaching website anytime and anywhere for online learning or use search engines to find the required resources, but this learning is often fragmented and unsystematic, some university websites need students to register and pay a certain amount of learning costs, which is difficult to use. Therefore, ideological and political teachers should build their own teaching website, integrate all kinds of teaching resources, compile teaching cases and courseware, in order to build a rich, timely updated and fully functional ideological and political teaching website. Secondly, all kinds of cloud class classes are endless. Due to limited time and energy, it is impossible to push them all to students. Therefore, teachers of ideological and political courses are required to screen and integrate according to the actual situation of the school and the students' understanding ability, and focus on a certain cloud class platform for teaching design and online teaching activities.

2.2 Construction of Ideological and Political Course Informatization Curriculum Resources is the Guarantee

New media provides rich resources for ideological and political teaching in colleges and universities, teachers need to excavate resources with ideological and political education value from a large number of news information and audio-visual resources according to the teaching objectives and the needs of students' growth and development, remove the rough and extract the fine, remove the false and retain the true, and compile network learning resources such as teaching cases and teaching videos to achieve the teaching objectives of knowledge, ability and quality.² First of all, knowledge module. Before the start of the course, the teacher uploads the teaching plan and the course test implementation plan, so that the students can know what they are going to learn, and learn with a clear learning purpose. Before each class, the teacher uploads the self-study resources such as famous sayings, typical cases, and reading bibliography related to the course, to give convenience for students to study independently before class, and to have lectures with questions in class. Second, the capability module. According to the difficulty of teaching, carefully discuss the topic in the brainstorming and answering discussion platform to improve students' ability to analyze and solve problems. For example, *Ideological and Moral Cultivation and Legal Basis* talks about the evaluation criteria of life value, and enumerates the case of Chen, a doctor of thermal science in a university in Nanjing, who does not want to work and beg on the street, this makes students to think about "the ability and contribution must be unified." And leads students to make correct value judgments and life choices. Finally, practice module. Practice is true knowledge, and practice is the sole criterion for testing truth. The theoretical study of the ideological and political course theory in colleges and universities should be practice training, deepen students' understanding and understanding of theoretical knowledge in the practice activities inside and outside the class, and comprehensively improve their quality and ability. Encourage students to make the excellent programs and works of the main practice activities as Tik Tok form and upload into the cloud class,

²Xie Lixian. The integration of network teaching resources in the ideological and political theory course of higher vocational college in the era of big data [J]. Window of higher vocational college, 2015 (7): :111-114.

which expands the influence of practical teaching.

2.3 Mixed teaching design is the key

The key to the success or failure of mixed teaching is not how many advanced teaching means are used, nor how many network resources are quoted, but how to fully mobilize the initiative and enthusiasm of students through teaching design, so as to integrate the classroom teaching of ideological and political lesson with network teaching and practical teaching in depth, so as to achieve the teaching purpose of transmitting knowledge before class, internalizing and expanding in class and solidifying achievements after class.

First of all, in the stage of online learning before class, we should give full play to the students' dominant position in learning, so as to achieve the purpose of mastering basic theoretical knowledge, understanding ideological trends and discovering problems. Teachers upload text and video learning resources around the teaching objectives. The selected teaching cases and teaching videos should be the basic theoretical knowledge that students can easily understand and master, and achieve the purpose of theoretical cognition through self-study. At the same time, it puts forward discussion topics around the key issues of teaching, which leads students to think, so as to understand the problems of students' ideological understanding and moral quality, and then carry out targeted teaching activities.³ Secondly, in the classroom teaching stage, develop the generative knowledge teaching, through the teacher's in-depth explanation, ideological guidance and Q&A discussion and other teaching activities, to achieve the purpose of improving students' ideological and moral quality and analyzing problem-solving ability. For example, when the first chapter of the "Ideological and Moral Cultivation and Legal Basis" course "Question of Youth in Life" is taught, the main content of the value of life is the basic theoretical knowledge that is more suitable for students to learn online before class, and how to evaluate the value of life, "Whether the contribution of a person with great ability is bound to be big, and contributing to society means sacrificing self, material contribution and spiritual contribution" are more suitable for in-depth analysis and discussion in classroom teaching. Finally, in the after-school practice stage, through a series of thematic practice activities and practical teaching activities, the teaching purpose of solidification and promotion is achieved. In order to deepen students' theoretical cognition and emotional identity, select major events of students' ideological concern to carry out thematic practical activities, such as the 70th anniversary of the founding of New China this year, and carry out thematic practical activities on "I and my motherland", students can express their deep feelings for their motherland in various ways, and record their works or programs as Tik Tok videos, which can be uploaded to the cloud class practice module for teachers and students to comment on, and then to encourage students to actively participate in the great practice of building a modern powerful country, highlight the charm of integrating theory with practice, and make the theory sound, affectionate and lasting.

3. The Implementation Process of the Mixed Teaching Model of Ideological and Political Courses in Colleges and Universities

This paper mainly discusses the use of cloud class to carry out mixed teaching of ideological and political courses, in order to achieve the deep integration of online teaching, classroom teaching and practical teaching, and enhance the attractiveness, appeal and effectiveness of ideological and political teaching.

3.1 Online teaching activities of mixed teaching

First of all, timely pushing teaching resources. Teachers will push learning objectives, auxiliary courseware, teaching cases and other teaching resources to students, so that students can preview the new lesson with a clear purpose, can through self-study to master basic knowledge, and also

¹ Li Jungang, Wang Yao. Research on the Design of "Mixed" Teaching Mode in College Ideological and Political Courses [J]. Changchun University Journal, 2018(8):78-81.

through the form of questionnaires to understand students' thoughts, and in the classroom the problems of targeted explanation and ideological guidance can be reflected. Through self-study before class, students can attend classes with problems, and teachers can teaching with key points, which greatly improves the efficiency and pertinence of classroom teaching of ideological and political courses. Secondly, in order to solve the difficult problems of teaching, the discussion topic is presented in the pre-class and after-school brainstorming platform, which leads to students' in-depth thinking, through online expression of opinions and mutual comments, deeply understand the theoretical knowledge learned, thus forming correct value judgments and behaviors select. Finally, through the test platform to examine the students' knowledge of what they have learned. Push 20 multiple-choice questions, complete in 2 minutes, and judge the students' understanding according to the correct rate and time.

3.2 Classroom teaching activities of mixed teaching

Ideological and political class is the main position of ideological guidance for college students and the main channel of ideological and political education for college students, no matter how the times develop and how science and technology progress, we can not ignore the important role of classroom teaching. The development of new media has injected fresh vitality into the classroom teaching of ideological and political course, provided advanced teaching means and abundant teaching resources, we should actively use network resources and network platform, carefully design classroom teaching activities, so that students can be more actively involved in various learning and discussion activities. Firstly, the teachers' in-depth analysis and explanation of the problems and key teaching problems discovered by the students themselves makes the students feel the charm of the theory itself. Secondly, through shakes, raises a hand to rush to answer and so on the software, to draw out the student to answer the question, arouses student's enthusiasm. Finally, carries on the classroom discussion on the topic which generally cares and the partial controversial question, selects the student representative to answer the question in the class, and all students in the cloud class discussion platform can express the personal viewpoint, which could achieves generally attention to student's thought dynamic.

3.3 Practical teaching activities of mixed teaching

Practice is the only criterion to test truth, and theory can only embody the charm of theory if it is closely linked with practice. Ideological and political teachers carry out practical teaching activities with distinct themes after class on the basis of classroom teaching, and these will help students to go deep into theory and identify with the theoretical knowledge they have learned, and get growth and exercise in practical activities. First, the topics chosen should be linked to major events in national development and topics of close interest to students. For example, this year marks the 70th anniversary of the founding of New China, under the lecture of "patriotism", the theme "I and My Motherland" can be carried out, and strong patriotic feelings can be expressed in different ways. Secondly, according to different practical themes, carry out various forms of practical activities, such as singing and dancing performances, poetry recitation, sitcom, calligraphy and painting exhibitions and other competitions in patriotic practical activities, under the lecture of " life value ", the student lecture competition "creating a meaningful life" can be carried out. Students can talk about how to create a meaningful life combined with the reality, so that students can deeply understand that only in the practice of serving the people and contributing to society can the value of life be realized. Finally, the results are displayed in the cloud class platform. Students take the class as the unit to edit, synthesize and dub the competition photos and videos of the theme practice activities, and make a flash video of about 2 minutes, which is uploaded by teachers to the cloud class resource platform as a practical learning results to display, so as to enhance students' sense of acquisition. Teachers and students can also widely publicize in the circle of friends, enhance the influence of ideological and political teaching.

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