

Strategy Study on Ideological and Political Education of Students of Foreign Language Majors of Universities

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Abstract: There are differences among different majors for ideological and political education work of universities, influenced by language culture and learning environment, students of foreign language majors are unique in ideological and political education. Therefore, there should be special ways and means for carrying out ideological and political education work in students of foreign language majors. Aimed at analyzing special situations of students of foreign language majors, this paper puts forward proposals and countermeasures, such as strengthening mental health education, creating a circumstance of traditional culture, integrating specialized courses with common courses, assisting develop career planning, making full use of internet, and etc. to make a contribution to the development of ideological and political education of foreign language majors.

1. Introduction

With the continuous expansion of the University, the number of college students is also increasing. College students are the important human resources of the society and the hope of the country in the future. Strengthening the ideological and political education of college students is an important work of college education. The ideological and political education in colleges and universities also bears the burden of training future talents. Therefore, in the aspect of students' ideological and political education, we should constantly innovate, keep pace with the times and reflect the characteristics of the new era.

In colleges and universities, the majors of students are different, which also challenge the ideological and political education workers. For the students of foreign language major, language learning is inseparable from culture, therefore, how to strengthen the ideological and political education of foreign language major students has become an important topic for ideological and political educators in colleges and universities.

2. Analysis of the Current Situation of Foreign Language Majors in Colleges and Universities

2.1 High Proportion of Female Students in Foreign Language Major

Female students are the majority of foreign language majors. According to scientific research on the brain, girls are born with an advantage over boys in language learning. Girls have strong oral expression, versatile and can activate the classroom atmosphere. According to statistics, in foreign language majors, the proportion of female students as student cadres is far higher than that of male students. But girls are more sensitive in thinking. In the class with more girls, it is easy to produce pressure in thinking, improper handling of interpersonal relations, mental health and other aspects, more than the general class. The increasing contradictions among foreign language majors bring challenges to the ideological and political education of foreign language majors.

2.2 Edification and Influence of Foreign Culture

Foreign language majors are influenced by foreign culture as well as learning languages. Most of the teaching materials for students majoring in foreign languages are selected from foreign countries, and courses such as general situation of British and American culture, cross-cultural communication and British and American literature are also offered. In classroom teaching, students

learn the language by learning foreign classic essays, improve their foreign language listening level by listening to foreign news, and train themselves through constant communication with foreign teachers. Therefore, while learning a language, students receive a large number of foreign cultures and customs, and some cultures have conflicts with their own thoughts and customs. The students strengthen the foreign culture and weaken the traditional culture of their own.

Because of the influence of foreign culture, the way of thinking has also been greatly influenced. For example, under the influence of western culture, the students who study English are more active in thinking; the students who study Korean are more humble; the students who study Japanese pay more attention to comity, and the cultures of different countries also shape the diversity of thinking and character of the students who study foreign languages.

2.3 Pressure on Foreign Language Majors to Study and Work

Learning a language is a cumulative process. To truly master a foreign language requires continuous training, listening, speaking, reading, writing and other efforts. Foreign language majors also need to make more efforts in their studies. Moreover, the demand of the society for foreign language talents is increasing, which requires foreign language majors to learn other second skills in addition to language learning. It takes more time and energy to study. In addition, the employment situation of foreign language majors is not optimistic, and many foreign-funded enterprises are trying to evacuate China due to the rising labor cost. Japanese, Korean and other Japanese and Korean employment requirements are also weakening, which also leads to the increasing employment pressure of foreign language students.

3. Suggestions and Countermeasures for Ideological and Political Education of Foreign Language Students

There are many female students majoring in foreign languages in colleges and universities, who are easy to be influenced by foreign culture, and have great pressure on their studies and employment, which forces political educators to constantly think about and innovate their existing educational ideas in order to find new ideas suitable for ideological and political education of foreign language students. Here are some suggestions and countermeasures:

3.1 Strengthen Mental Health Education and Guide Thoughts through Various Channels

Based on the characteristics of more female students in foreign language majors, special attention should be paid to the psychological problems of female students. Regularly carry out lectures on mental health of female students, hire as many experts, psychological consultants and other professionals as possible to guide the thoughts and psychology of female students, so as to achieve self-esteem, self-love, self-improvement and self-discipline. Constantly enrich community activities, drama performance, talent performance, dance display, etc., so that girls can show their talents in all aspects, give full play to the strengths and advantages, and cultivate their own self-confidence, elegant and intellectual character. The school opens consultation day activity, every week fixed time, the student may find the related teacher or the instructor, solves the thought, the life, the study confusion. The library can also use reading week, reading month and other activities to improve the psychological confusion of girls by reading all kinds of books. Always pay attention to the ideological trends of female students, change from indoctrination to infiltration, guide students to think independently, be good at asking questions, express their views boldly, help students analyze problems, solve ideological confusion, strengthen the mental health of foreign language students in many ways, and guide students' thoughts in an all-round way.

3.2 Create a Traditional Cultural Atmosphere

In the ideological and political education of college students, we should always put the Chinese traditional culture in the first place. We should pay attention to guiding students to establish correct ideas and constantly strengthen the socialist core values. For students majoring in foreign languages, the infiltration of foreign culture has a certain impact on the traditional Chinese culture, especially

to strengthen the education of traditional Chinese culture. Faced with the interference of multiculturalism, teachers should correctly guide and discard the dross and extract the essence of foreign countries, and at the same time, strive to create traditional Chinese culture. Ideological and political educators can organize traditional culture education in various forms through classes, departments, societies, etc. Professional teachers can introduce Chinese traditional culture in English, Japanese, Korean and so on. When they have a deep understanding of traditional culture, their language ability is also improved. In CET-4, the translation of traditional culture is examined. For traditional festivals, such as Dragon Boat Festival and Mid Autumn Festival, students can carry out language salons to learn stories about these traditional festivals in foreign languages, and strive to create an atmosphere of traditional Chinese culture, and strengthen students' understanding of traditional Chinese culture.

3.3 Build a Model Integrating Major and Ideological and Political Education

Most of the students of foreign language major are small class teaching. There are more professional courses than public courses. The teachers of professional courses have more contact with the students, and the teachers of professional courses have great prestige among the students. Therefore, it is necessary to strengthen the relevant training of professional teachers. Ideological and political teachers often communicate with professional teachers, so that their professional teachers can consciously add ideological and political education content in the classroom teaching, and imperceptibly teach ideological and political education to students. For example, when understanding western culture, they can compare domestic traditional culture, and promote traditional culture, so that students do not blind Objective to pursue foreign culture. For example, when choosing translation materials, we can consciously choose Chinese traditional culture and deepen students' understanding of traditional culture. Some values of European and American countries can be criticized and cannot be accepted in an all-round way. Professional teachers should not only strengthen the training of professional skills, but also pay attention to ideological and political education, so as to establish a correct world outlook, values and outlook on life for students.

3.4 Assist in Formulating Reasonable Career Planning

Students majoring in foreign languages mainly focus on language. Due to the improvement of the requirements of the employing unit, only one foreign language does not meet the requirements of the unit. Students should change their ideas in time and choose more interested directions as the second major. The combination of language and major makes them more competitive. At the same time, the school provides career planning consultation for students, formulates career planning for different students, and provides more support and guarantee as much as possible according to the needs of students, such as electing other majors as the second major, or choosing other courses of interest as elective courses, etc., so as to cultivate compound talents of language combination major.

3.5 Make Full use of the Network Platform to Grasp the Ideological Trends of Students

In the process of students' study and life, network plays its unique advantages. Students can get a lot of learning resources through the Internet. However, there are a lot of unhealthy and negative thoughts in the Internet, which have a great negative impact on students and even shake their correct beliefs. Therefore, the ideological and political workers should strengthen the guidance and correctly play the reasonable role of the network platform. On the other hand, ideological and political work in colleges and universities also needs to keep pace with the times and give full play to the role of the network. Through the campus intranet and Internet, we can release hot spots at home and abroad to help students understand current affairs and politics correctly. Through the class QQ group, wechat group, wechat public platform and other network platforms, we can release articles, audio, video, etc. about ideological education of college students. Through interaction, network, etc. always grasp and understand the ideological trends of students. Correctly guide, grasp the trend of students' ideological direction can solve problems at the first time.

4. Summary

Students majoring in foreign languages bear the responsibility and mission to understand the world and China. However, due to the influence of foreign language culture and learning environment, the ideological and political education of foreign language students is unique. Therefore, as an ideological and political educator of foreign language major, we need to teach students in accordance with their aptitude, keep pace with the times, change our working methods, constantly innovate the ways of ideological and political education, help students to establish a correct world outlook, outlook on life and values, and strive to train excellent foreign language talents for the country in the new era.

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