

# **Study on the Mechanism of the Evolution of Football in Sports Humanistic Sociology**

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**Abstract:** The predecessor of football - Cuju in the history of our country appeared earlier, but the fine tradition of the sport did not get a good inheritance until recent years in sports movement which led to the rise of the sports industry, and Chinese football industry began to develop rapidly. This article mainly comes from the existing problems of China's football management mechanism, a brief discussion of the evolution mechanism of the evolution of football sports from the perspective of sports humanities sociology.

The football sport in our country has special status, people love and hate it, because the Chinese people in modern times are keen on football time which is short, although China has big population base, but the sports talents such as football skills like look for a needle in the ocean is hard to find, because people love the sport of football itself to some high people taking advantage of his position for personal gain, resulting in China football strength has always been difficult to improve which often fall on the world stage causing the Chinese people for the “share its sorrow”. It can be said that football evolutionary development, especially in the development of mechanism, our country has a close relation with society, it is also one of the reasons why social science in contemporary sports humanities and many people devoted to the study of the football industry development direction.

## **1. Part One Main Problems of Football**

Due to the wide range of football, and for the convenience of the study, this study mainly comes from the football organizations such as associations, clubs and so on. Football organizations are mainly divided into official and unofficial organizations, but also the official investment of unofficial football organization. There are still many problems to be solved in the current form of football organizations which mainly reflected in the following aspects:

### **1.1 Internal labor division is not clear, excessive administrative intervention**

Because the national passion for football and the high national football hopes, although it has experienced thousands of failures, but public patriotism has intensified, so it is the premise of official or unofficial football organization has a large number of supporters, and there are a large number of employees full of them, among whom there are organizations miscellaneous information transfer caused by low efficiency and high operation cost disadvantages. Too many employees will cause some confusion in the internal division of labor, and the formation of management issues, internal process becomes more complex. while on the other hand, the football itself is a pure sports project, some organizations focus on amateur athletes love of soccer born of passion, and the administration side played a major supporting role, but the reality of the situation is in too much administrative intervention caused by internal conflicts to the dissolution of the final example meeting the eye everywhere. These two factors have greatly influence hindering the healthy development of football.

### **1.2 Football management system and methods are lack of professional aspects**

Although China's large-scale occupation of football started late, but after years of development, the management mechanism of many football organizations still remain in the early stage and the football team itself has more than athletes, plus logistics, finance, marketing and other functional

positions of the staff, and the management itself has a certain the difficulty, coupled with the time schedule arrangement, density group sorting and so on, if not a professional or management system to form a management scheme of internal and external environment, it will be difficult to meet the needs of internal organization and social events and professional requirements, and the relevant football organization if things go on like this, will only to perish the problem of time.

### **1.3 Football players and event settings lack of authority**

Due to their size restrictions or because of cost considerations, in tournaments, some organizations' team match density appear to be inconsistent, and some in the game, the referee is not considered "suspicion" and so on. This phenomenon indicates that the organization consider the issue closely enough, on the other hand, it will be in doubt the fairness, justice and openness which is likely to cause a group of discontent, conflicts, organization of professional degrees questioned at the same time, and the authority will no longer exist when the negative effect of the publicity angle will also be immeasurable.

### **1.4 Football majors' outlet is difficult to solve**

To achieve long-term development of football and the future rise, many universities in China have set up a professional football and related subjects for learning, and the way to become a major problem in Colleges and universities and youth football club now related professional students, there are mainly two main ways, one is to continue to engage in further study about the research work of football training or other related industries, and the other is the occupation as players, but no matter which road in Chinese under the current situation will not go too smoothly. For occupation sports players, not only on the physical quality of the demand is higher, the number of national team personnel have more stringent restrictions, and the study of football training or related industry requires high academic ability, while students has a gap from the general requirements.

In addition to these problems, illegal soccer gambling and other notorious reputes have also the problem of organization in football, both small and large problems have highlighted the many drawbacks of the management mechanism of our country in football, although in recent years as there are a kind of excellent teams, such as "Heng Da", but it really needs a long way to go to realize the rise of football.

## **2. Part Two Promoting the Evolution on Related Countermeasures of Football**

The organic combination of football system and sports system mode is the important condition to continue the development of football, the "double track" not only can't adapt to the society and the pace of the market, and it is difficult to meet the requirements of the development of football organization, according to the situation of the football development and barriers, it must take the initiative to strengthen top-level design and removal of the traditional ideas, as soon as possible straighten out the relevant institutional mechanisms combined with the need of individuality and generality of relevant organizations to implement the state in the areas of education, and sports and other relevant policies and regulations can promote the healthy and orderly development of the football industry.

### **2.1 Improving the management system and operation mechanism**

At present, when some organizations organize football team, in order to enhance the overall combat effectiveness, even from abroad to pay big bucks to introduce famous referee and star players, one is to enhance the strength of the team, on the other hand, it does not have to borrow celebrity for their profit motive. But in fact, in order to enhance the overall strength and influence on the individual personnel replacement organization which is unable to realize, fundamentally solve the problem should also start from the management system and operating system, so that team members will not only be a tool for football as the breadwinner, and with perfect management and operation system to create a healthy environment for its development. To stimulate their real football loving and loyal to the football team and loyal to the blood. At the same time, the football

organization rights and resources can mobilize the relationship which should be set aside for the “occupation” and “amateur” prejudice, making full use of mass and spontaneous organization and events the authority of the football spirit of popularization, this shows a fair, open, impartial, authoritative and discourse organization for football mass.

## **2.2 Improving the competition system**

The boundaries of traditional regional football is very clear, which is zoned for amateur football players to participate in some of the more difficult to re occupation of the tournament, and on the one hand, the selection system is not perfect which also shows that the current events are not diversified that can not give full play to the athletes' enthusiasm and potential. In addition to professional events, the traditional football tournament also includes community football, school football and industry football, these three categories are collectively referred to as semi professional football. Perfect competition system includes the occupation of half established between football, letting half occupation of football events become the transition period between the amateur football and football occupation, and from the perspective of talent selection, this link is also conducive to a certain strength of the football talents with more opportunities. At the same time, according to the main features of different events, it can be divided into communities, schools and industries as the main body with the establishment of different event system.

## **2.3 Improving the formation of the football club**

The future development trend of semi occupation of football is football occupation, so how to complete the conversion process requires the establishment and maintenance of the football club, the football club will be characterized by its perfect management mechanism, special membership system with strong financial strength, professional facilities and venues and strong business development ability to help football get a more rapid growth rate by providing a more lucrative growth environment. Of course, the club must set up a person or team management and this is responsible for negotiations and cooperation with the football league, contact events and so on. According to the strength of the members of different levels, it can give professional and personal guidance and advice, and design targeted training and competition. At the same time, in terms of investment, the club should be commercial and sport to distinguish, sports events can be supported by commercial behavior, but it can not become a stepping stone for commercial and personal behavior and corporate profits. Therefore, in terms of professional guidance and commercial development, the club has more advantages than the regional football organization.

## **2.4 Strengthening the cultivation of youth's football interest**

The so-called “young are strong, the country strong”, to make Chinese football industry really strong, sports strength should really be improved should start from the education of youth which began a football training from the preliminary stage, and once national football is popular, football training in many schools and universities should have set up the relevant professional football, but when people's enthusiasm gradually subsided after many popular football schools facing the cruel situation crisis, so not only to select excellent football players in the young people, but also to increase the football school examination and control access threshold to improve the school's professional degree truly, and the cultivation of football talent rather than the name of the school can obtain personal interests.

## **3. Conclusion**

The public is the ordinary people and the related decision has the right sports view which is an important prerequisite for the development of sports humanistic sociology, but also the important premise can promote the healthy development of football in our country, and the influence factors of sports humanistic sociology includes several aspects, such as cross disciplinary factors, social factors, institutional factors, human resources factors and so on. It can be said that the development of sports humanistic sociology contains football evolution mechanism of football evolution which is

also equivalent to the sports humanistic sociology. Two subjects of physical education and the humanities are inseparable, Chinese football making great progress, it is necessary to in-depth study of sports humanistic sociology, at the same time, it should also explore the key elements of football management mechanism from the angle of practice to obtain policy support from the sports and education, rapidly enhance the strength of football to let Chinese get great achievement.

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