

A Study of Foreign Language Education in China Based on the Strategy of Cultural Going Out

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Abstract: General secretary Xi Jinping pointed out: "promoting Chinese culture to go out, improving the soft power of national culture, and positioning China's position in the world culture pattern are related to China's international status and international influence." China's culture going out strategy is an important part of China's national culture security strategy. Promote Chinese culture to the world. Language is the carrier and bridge of culture. In promoting and spreading Chinese culture, foreign language education has a unique and unshakable responsibility. Therefore, in foreign language education, it is necessary to appropriately integrate Chinese culture, combine foreign language teaching with local culture, establish a new teaching mode that adapts to the integration of local culture and world culture, promote the socialist core values into foreign language classroom and foreign language teaching materials, and promote the "going out" of Chinese culture.

Introduction

Since the 18th National Congress, general secretary Xi Jinping has repeatedly stressed the importance of cultural going out.[1] "We should carry forward the cultural spirit that transcends time and space, transcends the country, is full of eternal charm and has contemporary values, and disseminate the achievements of contemporary Chinese cultural innovation that inherit excellent traditional culture and carry forward the spirit of the times, based on the country and the world." General secretary Xi Jinping's strategic thought of "going out" is formed in the process of adhering to and developing the socialist culture with Chinese characteristics, actively responding to the increasingly complex international cultural situation and displaying the charm of the Chinese nation in the world. General secretary Xi Jinping's strategic thought of "going out of culture" was born under the background of cultural globalization. The concept of "cultural diplomacy" is the starting point of the strategy of cultural going out. Cultural pluralism, equality and tolerance are the basic principles of cultural going out. "One belt and one road" is an important way to implement the strategy of cultural going out. General secretary Xi Jinping's strategic thought of "going out" is of great value and significance for safeguarding national cultural security, improving China's cultural soft power, realizing the important goal of a strong socialist cultural power and the Chinese dream of great rejuvenation of the Chinese nation.[2]

The background of culture going out strategy

"Going out" is the concept of economic field first, and it is the strategy of economic going out put forward under the background of economic globalization. With the continuous promotion of economic globalization, cultural exchanges between different countries and regions are increasingly strengthened, which objectively requires that cultural development must maintain an open and inclusive attitude, "going out" has increasingly become a strategic plan in the cultural field. In today's era of globalization, cultural soft power has become an important competitive focus in the

international arena. Joseph Nye regards culture, political values and foreign policy as the three sources of cultural soft power. [3] If a country's culture and ideology are attractive, it will gain a higher international identity, and it will encounter less obstacles in realizing its aspirations. Therefore, to expand the international influence of advanced socialist culture, fully reflect the superiority of socialist system, objectively require our country to "go out of culture", let the people of the world understand Chinese culture and socialist system, enhance the attraction of socialist ideology, and better safeguard national cultural security, and realize China's overseas cultural interests. Globalization is not only the objective historical process, but also the product of the subjective strategy of western countries. Whether we like it or not, globalization always leads us into the imagination of cultural "universality" through economic coercion. This imagination always takes the cultural order, value standard and power practice of western developed capitalist countries as the basic points. Therefore, the cultural globalization led by the economic globalization led by the developed capitalist countries has become the background of general secretary Xi Jinping's cultural going out strategy. Western capitalist countries use their early economic advantages to firmly grasp the discourse power of rule making in terms of cultural trade rules, international cultural order and foreign cultural communication order, while countries in a weak cultural position have to abide by the existing unequal rules and systems. In order to change the squeeze and impact of "the other" on our own cultural space in the era of cultural globalization and resist the cultural hegemony of capitalist countries, we must implement the strategy of cultural going out and actively build a new international cultural order that is open, inclusive and equal.[4] Cultural globalization has increased cultural dialogue and exchange among different countries and nations in the world, which has a positive effect on the common reference and development of different national cultures. The exchange and integration of different cultures have further promoted the prosperity and development of world culture, surpassing the previous system differences and road disputes. Since the implementation of the strategy of "going out of culture", all kinds of Chinese cultural works have gone to the world through different channels, which has caused a wide influence in the world and displayed the values of China's openness, inclusiveness and civilization. "A Bite of China" enables the people of the world to appreciate the extensive and profound Chinese food culture. The micro video "A walk down the boulevard" of the belt and road has made China's "The cultural concept of "one belt and one road" has been widely understood and recognized. With the rapid development of China, neighboring countries have fears and doubts about China. The best way to eliminate this "security dilemma" is to strengthen communication and exchange between them. Cultural exchange is the most effective way of communication besides political dialogue. It can not only convey its own thoughts and values to the outside world, but also let other countries understand them through culture China's diplomatic concept of peaceful development follows. And effectively eliminate the "security dilemma", reduce the potential cultural conflicts and interest conflicts and even resolve them.[5]

The connotation and significance of "going out" of Chinese culture

The Chinese culture mentioned in this paper mainly involves two aspects: one is the excellent tradition inherited from thousands of years of Chinese history, including education, literature, art, science and technology, history, language, etc.; the other is the basic national conditions of Chinese society today. The "going out" of Chinese culture is to let people and things that embody the common feelings, truth, goodness and beauty of human beings spread out, to share the beauty and cultural essence of human civilization, to let cultural products and services embody the core value of Chinese culture and the cultural value shared by other countries, which is not only the everlasting massiveness of Chinese traditional culture, but also the embodiment of Chinese traditional culture. The modern culture of our country has new characteristics with the times. Compared with the connotation and connotation of Chinese culture itself, the external communication and influence of Chinese culture on the world are in great contrast. In the international arena of cultural globalization, the power generated by discourse has become an important part of national soft power. With the right to speak, public opinion can be guided to its own direction, thus shaping a positive national

image and taking the initiative in international activities. Therefore, to strengthen the external dissemination of Chinese culture and effectively enhance the soft power of Chinese culture is conducive to the establishment of China's international image. To let Chinese culture go out and pass on these cultures to foreign friends can help the world understand the Chinese concept of governance and principles of handling affairs, and help to win the understanding, recognition and support of the international community for China's peaceful rise.

Promoting the spread of Chinese culture abroad in College Foreign Language Education: methods and approaches

The idea of spreading Chinese culture in college foreign language education was put forward as early as December 1998 when the Ministry of Education issued several opinions on the reform of undergraduate education for foreign language majors in the 21st century. When it comes to the training standards of foreign language professionals in the 21st century, the opinion holds that foreign language students should have high cultural quality and the ability to critically absorb the essence of world culture and carry forward China's excellent cultural traditions in their work. The importance of Chinese cultural knowledge in foreign language teaching has also reached a consensus.[6] Unfortunately, the phenomenon of Chinese cultural aphasia in college foreign language education is very serious. In cross-cultural communication, Chinese people, as the main body of communication, are often unable to express and promote their own national culture in English.

In order to make students become new cross-cultural communication talents and real "cultural emissaries", foreign language educators should not only guide students to learn the target language and culture, but also encourage them to learn about Chinese culture and learn how to express Chinese unique things, concepts and phenomena in foreign languages. Therefore, we should integrate the content of Chinese cultural values education in the aspects of learning concept, curriculum goal, teaching material use, etc.

1. Change the traditional concept of foreign language learning and attach importance to the teaching of Chinese culture

The foreign language education community should realize that international communication is two-way, and what we need is foreign language talents from China and the West.[7] Unfortunately, from the current situation of College English teaching reform, its design ideas, curriculum, teaching material selection and realization goals are still concentrated on a single transmission of English culture, rarely involving the transmission of Chinese culture and values in the English classroom. With the popularity of English learning in China, as well as the needs of economic and social development, English as a language tool is becoming more and more prominent. It is of great significance for teachers, students and foreign language educators to realize the importance of disseminating Chinese classics, documents and introducing Chinese culture and national conditions in College English teaching.

2. Chinese culture enriches the content of foreign language teaching and helps to achieve the basic goal of College English teaching. English curriculum should "meet the needs of the country and Society for talent training in the new era". So what is the need? In terms of language and culture, China urgently needs to improve its cultural soft power. On the one hand, whether the cultural soft power is strong or not depends on whether the cultural connotation is rich or not, whether it has important value, on the other hand, it also depends on its worldwide spread and influence. The accumulation of Chinese culture for more than 5000 years is self-evident in its value. Therefore, the strength of our cultural soft power depends on the spread and influence of other countries. The spread of Chinese culture is not only the business of some specialized agencies and organizations, but also the obligation of every Chinese. English is the most widely used language in the world. Using English to introduce Chinese culture and national conditions to foreigners can effectively improve China's cultural soft power. If every English learner can do this, the improvement of Chinese cultural soft power will be greatly accelerated.

3. Chinese culture is a part of foreign language ability, which helps to develop learners' international communication ability. From the perspective of language learning, mother tongue is the starting point and reference of English learning. All the explanations about English need to be done in native language.[8] Our understanding of English words, sentences and related cultures is also based on our established thinking mode based on native language culture. However, in the past, it was believed that mother tongue and mother tongue culture have a great influence on foreign language learning. In recent years, with people's new understanding and in-depth research on foreign language learning, it has been found that mother tongue and mother tongue culture also play a positive role in foreign language learning and the cultivation of foreign language communicative competence. Therefore, the teaching of mother tongue culture should not be ignored in foreign language culture teaching. First of all, to teach and discover the cultural factors that affect the transmission of information, we must take the native language culture of English learners, that is, Chinese culture, as the comparative object. Only through the comparison of the two cultural differences can we find the factors that affect communication. Through comparison, we can find out and determine which target language culture knowledge is the key and difficult point of teaching, so as to achieve a targeted goal in teaching, avoid grasping the eyebrows and beard, and improve the teaching efficiency in unit time. Secondly, only by fully mastering Chinese culture can we accurately understand western culture and treat western culture with an equal attitude. On the one hand, don't be arrogant, don't pay attention to absorbing advanced western culture, on the other hand, don't have inferiority. Through the penetration of Chinese culture in College English teaching, students can better understand the cultural differences between China and the west, improve their cross-cultural awareness, consciously adjust their language behavior according to cultural requirements in the process of language communication, and achieve the purpose of cross-cultural communication.

4. The teaching of Chinese culture promotes the learners' cultural literacy, which is conducive to the spread of Chinese culture. Language is the tool of thinking. The key of language ability lies in the speaker's own thinking first, and then he can speak with substance. Zhang Shaojie also pointed out that students majoring in foreign languages are usually "quick mouth, sharp ears, empty thinking and shallow culture". [9] We should permeate Chinese culture in English teaching so that students can use English to express Chinese splendid culture, which is helpful to cultivate foreign language talents who are proficient in foreign languages and have ideological connotation.

5. From the stage of basic education, English education has been carried out in China. To the stage of college education, students have a certain foundation of English language, and the instrumental characteristics of English begin to show. At this time, it is particularly urgent and important to cultivate students' subject culture consciousness. As an elite class of society, college students are bound to participate in international exchanges frequently. As the intermediary and disseminator of the two cultures, we should not only have a solid foundation of language, but also have a deep culture of mother tongue and target language, open thinking and reflective consciousness. Therefore, College English culture education should be devoted to cultivating students' pride in national culture, their consciousness of learning and mastering their mother tongue, and their deep understanding and love of national culture. By offering some elective courses such as Chinese culture and comparison of Chinese and Western cultures, on the one hand, we can improve students' cultural literacy, cultivate their sensitivity to culture, on the other hand, we can make them learn how to express Chinese culture in English. A solid foundation of mother tongue culture can help them better understand and master the target language culture, make them truly become foreign language talents with bilingual two-way ability, better spread Chinese culture, and promote Chinese culture to go out.

Strengthen academic research in related fields and determine Chinese culture and education

In order to do well in the infiltration of Chinese culture in College English teaching, it is necessary to make a systematic study on the content and the way of teaching. China has a long history, with more than 5000 years of civilization history, and has created a rich Chinese culture.

Rich content can not be completely covered by English class. Foreign language education experts need to choose and choose what to teach in College English class. The selected content should be able to represent Chinese culture to the greatest extent and reflect the values of the Chinese nation. It is imperative for scholars to establish standards, unify the relevant terms of Chinese culture, and unify the English expression methods. This is not only conducive to college English teaching, but also more important for the publicity of our country. [10]

Make proper syllabus and Curriculum

The existing syllabus has to some extent reflected the importance of cultural factors, but the English expression of Chinese culture has not formed enough understanding. The syllabus should be redrafted to integrate the classics of Chinese traditional culture into College English teaching. Determine the contents and objectives of Chinese culture teaching, and integrate the contents of Chinese culture and values teaching into listening, speaking, reading, writing, translation and other aspects of teaching. In the aspect of curriculum, the junior students should set up some Chinese courses which can help to improve the cultural literacy of their mother tongue, and should be regarded as a compulsory subject to attract students' attention. In the senior grade, we can offer "English Chinese culture comparison" English course, so that students can understand what is the essence of Chinese culture in understanding and comparing, and should inherit, carry forward and disseminate to the west, which are the essence of western culture, which should be learned, absorbed and utilized. We can also offer some English elective courses to teach Chinese culture in different categories. In addition, special translation courses should be offered to explore the translation work of Chinese culture going global.

Improve the cultural quality of foreign language teachers and adopt diversified teaching methods

Foreign language teachers are the direct disseminators of English knowledge and culture. Their knowledge of Chinese culture, teaching ideas and classroom involvement will greatly affect students' learning. Therefore, foreign language teachers should not only have deep language skills, but also have a high level of dual culture and cross-cultural awareness, as well as the ability to accurately express local culture in English. The research of song Yiwen and Xiao longfu shows that college English teachers' research on Chinese cultural knowledge is not comprehensive enough, and the accumulation of some Chinese cultural vocabulary is slightly insufficient. Therefore, foreign language teachers should change their teaching concepts, strengthen their professional training, and consciously improve their Chinese cultural literacy and the ability to express Chinese culture in English.

Teaching methods are the means to realize the syllabus and teaching content. In addition to making students aware of the instrumental features of English, it is particularly important for teachers to adopt what kind of teaching methods to infiltrate Chinese culture while learning English. One is classroom guidance, which can introduce Chinese culture in various forms in College English classroom teaching. Second, after class practice, teachers assign tasks related to the promotion of Chinese culture, and actively carry out the second classroom with Chinese cultural content. Teachers should design homework carefully, guide students to learn language after class and consciously pay more attention to the content of Chinese culture. Actively carry out practical teaching activities such as "Chinese dream" and other foreign language speeches, foreign language writing, foreign language debate contest, English-Chinese Translation Contest, etc., guide students to widely read English books of traditional Chinese culture and English newspapers and periodicals such as China Daily, China today, etc., which spread Chinese politics, economy and culture, and establish a long-term independent learning of Chinese culture Mechanism to integrate cultural values into the practical application of English language.

Conclusion

Chinese culture is an important part of the world cultural treasure house. All countries in the world, both in the West and in the East, also need to draw excellent nutrients from Chinese culture. With the enhancement of comprehensive national strength and the sudden rise of international status, the rejuvenation of Chinese culture, the "Chinese dream" has become the focus of the world, and Chinese local knowledge needs to realize its "globalization" meaning through English. Therefore, in foreign language education, it is necessary to integrate Chinese culture appropriately, combine foreign language teaching with local culture, establish a new teaching mode and teaching materials that adapt to the integration of local culture and world culture, promote the introduction of socialist core values into foreign language classroom and foreign language teaching materials, promote the spread of Chinese culture and values, and strive to make foreign language discipline "go global" in Chinese culture "Play a greater role in the implementation of the strategy.

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