

# Case Study on the Innovation of the Construction of Grass-roots Party Branches

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**Abstract:** It is a beneficial attempt to apply the modern project management method to the party building, a beneficial exploration of party building at the grassroots level in universities in the new era, and an important carrier for strict governance of party and further promote the innovation of the party construction at the grassroots level in universities. On the basis of strengthens the standardization of construction for party branch continuously, taking the grassroots party organization's innovation project as the entry point, innovating activities' content and methods of grassroots party organization.it makes the activities of grassroots party organizations not only carried out but also achieved remarkable results. And formed a grassroots organization activity model and operational mechanism which party building leads, promotes and integrates the work of the school center.

## 1. The Significance of Carrying out the Project

The report of the 19th National Congress of the Communist Party of China pointed out: The party's grassroots organizations are the basis for ensuring the implementation of the party's line, principles, policies, and decision-making arrangements. And it stressed that it is necessary to focus on promoting the organization and build the grassroots party organization into a strong fighting fortress that advocates the party's ideas, implements the party's decisions, leads the grassroots governance, unites and mobilizes the masses, and promotes reform and development.

The party committee of the university pays attention to shifting the focus of party building work, firmly grasping the node of the grassroots party branch, carrying out the standardization of grassroots party branches actively, listing the standardized construction of party branches, making dedicated record books of "three sessions and one lesson", organizing life meetings and party day activities, allocating party members' badges and party members' signs for party members, and the standardization of party branches has achieved initial results, laying a solid organizational foundation for grassroots party organizations to innovate project activities. Since the 18th National People's Congress of the Communist Party of China, especially since 2016, in order to further enhance the role of the party branch as a battle fortress, on the basis of standardization of the party branch, the party committee of the university strengthened the guidance of the party branch's innovation ability, and carried out party branch innovation project deeply, systematized and scientific the party building activity of our school. Combining the characteristics of university work, our school guides the grassroots party branch to design and carry out party building activities with outstanding party spirit and key points. It uses project management to mobilize the participation, enthusiasm and creativity of party branches and all party members, enhance the party members' awareness and stimulate the vitality of party branches. With cohesiveness, we must grasp the party building like the project, and grasp the task of party building, which seems to be "remedy". With the party branch innovation project as the carrier to solve a group of grassroots party building work problems, and form a long-term mechanism for grassroots party building work in universities gradually.

## 2. The Specific Content and Main Practices

In the process of launching the party branch innovation project, the mass party members are participatory, enthusiasm and creative, but they also need scientific guidance and guidance. In the project declaration stage, the project design of some front-line teacher branches often declares specific teaching and research work as the party organization's innovation project, and some designs are empty and vacuous and failure to combine with the actual situation of the unit; Some designs are "big and complete, and there are no outstanding problems and major contradictions for grassroots units. It comes down to didn't grasp the characteristics and requirements of grassroots party organization activities. In response to these problems, the school party committee makes scientific guidance timely.

### **2.1 The School Party Committee Demonstrates Proofing Personally.**

Focusing on the implementation of the strategy of strengthening the school by the party committee of the school, and aiming at the improvement of the comprehensive quality of the introduced talents, we have designed and implemented two school-wide party building innovation activities which are the high-level personnel testing exercise and Culture Festival of the university. The former activity is to send young teachers with doctoral degrees to the district, county, Municipal Committee, Municipal Government Office for a period of six months to one year to let them know about the social conditions, broaden their horizons, enhance their sense of responsibility, and think about Ways and means of social service, improve the ability to combine theory with practice; The latter activity is from September to October every year. The school concentrates on a series of campus cultural activities, displays the achievements of campus culture construction, leads the change of school spirit, teaching style and study style with culture, enhances the recognition of teachers and students on the cultural value of the university and enhances the comprehensive culture quality of teachers and students. good results in both school and society. When carrying out activities, the school party committee focused on strengthening the training of the head of grassroots party organization, so that everyone can fully understand the significance, innovations, ideas and methods of the innovation project activities, ensure that the party building activities have characteristics and effectiveness, and promote the central work of the school, and also designed for grassroots party branches to design grassroots party building innovation projects.

### **2.2 The Functional Department Carefully Guides.**

Under the deployment of the party committee, the organization department worked closely with other departments to set up a set of work processes, such as researching and confirming guides - publishing subjects - reviewing and answering - tracking and controlling - exchanging of comments - summary and commendation, in this process the guidance of the work of the branch was emphasized. Convening a general branch secretary meeting, emphasizing the organization and guidance of the branch to the branch; organizing the group of party building experts to read the materials one by one for review and guidance; carry out the mid-term evaluation and advancement, the relevant departments of the school and the party building experts will follow up and guide the project process, and ensure that the branch innovation project promotes no deviation; in the final stage, all the party branches of the project will focus on the final defense, experts will conduct on-site assessment and review, evaluate the actual results, characteristics and highlights of the project, commend outstanding projects, and also provides guidance on consolidating and improving the results of innovative projects.

In the implementation of this work, we strive to pursue the following characteristics:

First of all, the implementation of party members is full. Due to the requirements for the establishment of the project, such as intention, argumentation design, specific implementation measures, participation rate, etc, need a representative reply, it should enhance the team awareness of the party members of the branch, and it is necessary to convene a party member conference to gather the wisdom of everyone. After full discussion, the report on the innovation project of the party branch can be established. After the project is approved, all party members will be guided to participate actively and contribute ideas and work together to promote the completion of innovative projects.

Second, the activities are novel and pragmatic. As the design of the project activities falls to the grassroots branches and party members, the design has new ideas. The theme of the activities can be realized as the practical activities that the party branches need and the party members care about, and they can combined it with the work of the unit actually. The content is real and outstanding. The form is novel, attracting party members and all employees to participate and achieve practical results.

Third, the pursuit of activities is people-oriented. People-oriented, respecting the main body status of grassroots party branches fully , standing at the grassroots party organizations and party members, and do not impose too many restrictions on the activities of grassroots party branches, as long as they will complete within one year, thus ensuring the activities of the grassroots branch can be fully and independently carried out under the guidance of the school party committee. THE RESULTS ACHIEVED

The“Branch Innovation Project”is closely integrated with the study style, teaching style and school spirit. The school has supported a number of excellent branch activity brands and played a good demonstration. The Teachers’ Party Branch of the School of Physical Science and Technology carried out an innovative project named “taking the physics competition as the carrier and giving play to the role of party members in demonstrating and leading”, giving full play to the demonstration role of party members and teachers, leading the teachers to guide student competition and helping students in the practice of disciplines; the innovation and establishment activities of the "Discussion on the Democratic Evaluation Method of College Party Members and Teachers——Based on the 360-degree Evaluation Method" carried out by the Party Branch of the School of Economics and Management, exploring the effective mechanism of democratic evaluation of college teachers actively, stimulating the initiative of teachers, and improving the scientific management of teachers in colleges and universities; through the innovative project of “Building a “Home Culture” and Building a Good Education Environment”, the Japanese Language Teachers’ Branch has improved the overall quality of students significantly, and the employment rate has always ranked first in the school; the retired branch has helped 20 difficult students to successfully complete the university through the innovative project of "old party members and difficult college students paired up", and many students have been admitted to master's or even doctoral students; the Student Branch of the School of Economics and Management passed the innovative project of “Inheriting the spirit of Ai Fang and cultivating the sense of social responsibility of college students”, and persisted in organizing students to use the summer vacation to follow the path of the school’s sister Ai Fang, who was a volunteer in the mountainous area of Guizhou, to mentoring for students in mountains areas. Dalian TV Station The Peninsula Morning News also made relevant reports on this.

The branch innovation project has improved the scientific level of the grassroots party organization activities throughout the school, and also promoted the overall work of the school and won the affirmation of the higher level. The school party branch innovation project was awarded the first prize of the outstanding research results of the organization work of Dalian in 2013. The school party committee has won the title of Dalian Advanced Party Committee for many times. Many grassroots party branches have obtained advanced party branches of provincial and municipal colleges and universities, and many innovative projects have won the brand of the city's colleges and universities.

### **3. Experience Enlightenment**

#### **3.1 Asking People about Stratagems is a Solid Foundation for Promoting Grassroots Party Building Innovation in Colleges and Universities.**

In the past, the organization of grassroots party building activities was carried out from top to bottom. The school unified the theme, content and time at the party branch level, and the role of grassroots party branches did not play out. Through the implementation of the branch project, the school party committee first asking people about stratagems, asks the grassroots party branches and

party members to put forward opinions and requirements, and independently determines the theme, content and formal methods of the activities within the large framework, and gives full play to the grassroots party organizations and the creativity of party members and promote innovative project projects consciously and proactively, make the innovation project work really effective.

### **3.2 Scientific Guidance is the Key to Promoting Grassroots Party Building Innovation in Colleges and Universities.**

Guided by the overall in content and methods, makes the grassroots party building innovation project can be seen and touched, solve the problem truly of what the grassroots party is building and how to grasp, and realize the materialization and standardization of grassroots party building work in colleges and universities. The overall requirements and specific demonstrations of the school party committee lead the direction of the innovation of the grassroots party branch. The design of the party branch innovation project requires the orientation and characteristics of the grassroots party branch itself, and the targeted and pragmatic design branch innovation project. In the specific guidance the relevant departments of the school, we should achieve macro layout and key guidance; in the project, we will guide the selection of excellent projects to guide, typical guides, and point-to-face. More than 100 innovative projects closely integrate the school center works and the actual needs of teachers and students, covering all areas of party building works and becoming an important carrier to promote school construction and development.

### **3.3 System Construction is An Important Guarantee for Promoting Grassroots Party Building Innovation in Colleges and Universities.**

Institutionalized construction of the party branch innovation project is to insist on changing the "effectiveness" into "long-term effect", which is the guarantee to promote the long-term vitality of grassroots party building innovation activities. To this end, the party committee formulated the Measures for the Innovation Project of the Party Branch of the university, summed up and learned the experience of carrying out the innovation project of the grassroots party branch for many years, and used the system to regulate the activities. The Measures emphasizes the following orientations: highlighting the spirit of innovation, giving priority to supporting creative projects with innovative, distinctive and dynamic; emphasizing on consolidating the basis of activities, requiring innovative activities to be carried out in units of party branches, and party members participate consciously, in order to activate the vitality and combat effectiveness of basic party organizations; clarifying the objectives of the activity, and require the activities work around the center of the unit to solve the hot and difficult problems in the work of the unit and the department and the concerns of the party members and the masses, and improve the quality of party members continuously; focusing on the scientific nature of activities, regarding design and development activities as "scientific research projects", standardizing the evaluation and review of innovative projects, and improving the scientific level of grassroots party building innovation projects continuously.

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