

# On the Value and Realization Strategy of Ideological and Political Education in College English Curriculum

Chunyan Ruan

City College of Dongguan University of Technology, School of Foreign Languages Dongguan,  
Guangdong, China

498336721@qq.com

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**Abstract:** Ideological and Political Course in College English teaching is an important measure to implement the goal of "Building Morality and Cultivating people". It is also the key to the three-dimensional education system, which undoubtedly has important practical significance for college youth to enhance cultural confidence and establish correct values. Therefore, starting from the practical value of Ideological and Political Education in College English course, this paper focuses on the implementation strategies of Ideological and Political Education in College English course, such as the construction of ladder teaching mode, the dynamic reform, the deep excavation of the core elements and the innovation of English classroom teaching methods. This is undoubtedly of great significance to cultivate the national cultural self-confidence of young college students, and to "tell a good Chinese story, spread a good Chinese voice, and explain a good Chinese characteristics" to the world.

## 1. Introduction

With the continuous promotion of higher education reform, Ideological and Political Education of professional courses in colleges and universities is getting more and more attention. Chairman Xi Jinping has repeatedly stressed the importance of Ideological and Political Education in the dissemination and popularization of higher education in the reports of different conferences. Therefore, the integration of Ideological and Political Education theory in high school English curriculum has become the key to the quality development of this course. Fully ensure the "synergy" between the two aspects [1]. College English is not only a tool course, but also a humanistic course. As the existence of language and culture, it is the carrier of cultural information [2]. In addition, as a language for international communication in economy, culture, trade and other fields, it is bound to become a trend to realize the ideological and political education of English course in China. Based on this, this paper focuses on the practical value of the Ideological and Political Education of College English curriculum, and discusses the specific strategies so as to provide some feasible suggestions for higher English education.

## 2. The Practical Value of Ideological and Political Education in College English Curriculum

At present, English Teaching in Colleges and universities is gradually turning its way to "curriculum ideological and political education". As we all know, the world is in the era of increasingly close ideological and cultural background, English as an important carrier of international interaction has become a second language for college students. The deep integration of College English curriculum and ideological and political content is undoubtedly important to help students establish correct values. The idea of ideological and political teaching design of College English course is to combine the two parts of knowledge imparting ability closely to form the effect of integration, so as to achieve the goal of "learning to gain" and "learning to use". In the implementation of College English teaching design, the content of Ideological and Political education and cognitive identification can be integrated in the Learning Stage, the content of

Ideological and Political Education and emotional internalization can be integrated in the Practice Stage, and the content of Ideological and Political behavior transformation can be integrated in the ability Shaping Stage.

## **2.1 To Cultivate Young Students' Confidence in National Culture**

"Cultural self-confidence" is the fundamental force of national prosperity and rejuvenation, and the key to realize the great rejuvenation dream of Chinese nation. In the process of learning English, there is no conflict between contacting western culture and cultivating cultural confidence of young college students. Specifically, in the process of teaching practice, we must guide and interpret the western culture in English course scientifically. On this basis, we should make a clear contrast between the differences between Chinese and Western cultures, actively guide the students in colleges and universities to strengthen their ideology, moral spirit and cultural identity, and recognize the profound meaning of Chinese excellent culture. This is also one of the important practical values of Ideological and Political Education in College English curriculum.

## **2.2 To Guide Young Students to Learn English in a Critical Way**

College English is a language and culture course. Language is an important carrier and medium of culture and ideology. English course teaching is closely related to culture and ideology. Therefore, English course teaching is not only the teaching of language knowledge, but also the inheritance process of culture, ideology and many other contents represented by English course. In the process of College English teaching, the introduction of western culture and ideology is indispensable. The ideological ideas and multiple values contained in the course inevitably have a subtle influence on learners' knowledge and belief system. English teaching embodies western mainstream ideology and values. In a sense, students learn western culture and values, and accept the impact of social trends and institutional models. The cultural and ideological security of College English curriculum is obvious. Therefore, it is very important to attach importance to and strengthen the ideological and political education of College English curriculum for guiding college students to establish a firm principled position and correct values. We cannot avoid international and political problems in the classroom. We cannot just consider the purpose of language tools. Instead, we should enable students to recognize the world, distinguish right from wrong, and enhance their critical thinking ability through foreign language learning. For example, teachers should teach students to have a correct understanding of the Sino-American economic and trade frictions and the essence behind the Hong Kong issue.

Language teaching is not a simple repetition and imitation of western culture, but a teaching and learning process of building cultural identity through the collision and exchange of language and culture. Teachers are the leaders and implementer of classroom teaching, and they must adhere to the correct ideological and political direction. In the past, the organization of classroom teaching often only emphasized the cultivation of the comprehensive ability to use English language. In addition, College English teachers themselves were influenced by western culture for a long time when they were learning English major. In the process of teaching, we should learn from the excellent western cultural achievements, at the same time, we should not blindly praise Western culture and values, let alone ignore Chinese history and culture and excellent traditional culture [3]. Especially in recent years, with the continuous innovation and development of science and technology, western culture has been further "sanctified" [4]. In this context, college students are restricted by their weak judgment, poor identification ability and other factors. They are extremely vulnerable to the influence of Western biased ideas and culture, and they accept Western cultural ideas without filtering. This also directly shows the importance of deep integration of College English curriculum and ideological and political content. In other words, colleges and universities should take Chairman Xi Jinping's important ideological and political theory of youth learning in universities as the cornerstone, focusing on the education of moral education for students, and scientifically guide students to learn English in a critical way.

## **2.3 To Implement the Goal Value of Establishing Morality and Cultivating Talents and Builders and Successors of China**

At present, English Teaching in colleges and universities shoulders a crucial task in the Ideological and Political Education, which is also an important carrier of moral education. In the process of practice, we must effectively distinguish the advantages and disadvantages between Western cultural education and Chinese traditional and cultural education, which is also a new and unique way to cultivate the successors of China. With this opportunity, college students are imperceptibly influenced by the Socialist Core Values, and applied to the context of English Curriculum in the learning process, so as to fully stimulate students' enthusiasm for English learning, which is also an important measure to implement moral education. At the same time, through the Ideological and Political Education of English course, it is helpful for students to effectively grasp the core of western culture and ideology. At the same time, it also scientifically and actively conveys China's values, excellent culture and advanced ideology. In addition, the effective connection between College English teaching and ideological and political elements can ensure that students "do not forget the original intention, do not forget the original, absorb foreign advantages, face the future, and build the Chinese spirit, value and power". At the same time, it lays a solid foundation for students to tell Chinese stories, spread Chinese voice and interpret Chinese characteristics [5]. Of course, it is a long-term, systematic and comprehensive task to integrate Ideological and Political Education into College English teaching system. It is necessary for colleges and universities to continuously integrate ideological and political elements into the process of English teaching, and take it as a way to implement moral education.

## **3. Strategies for the Realization of Ideological and Political Education in College English Curriculum**

### **3.1 Take the Teacher as the Conjunction Point, Form the Ladder Type Ideological and Political Teaching Mode**

With the high-quality development of higher education, Ideological and Political Course is essentially the rational return of higher education value. In the actual investigation process, some teachers in colleges and universities reflect that it is difficult to integrate ideological and political elements into English classroom. In the final analysis, they are not familiar with the theoretical knowledge system of Ideological and Political Theory, use improper methods and lack of practical experience. Thus, a step-by-step ideological and political teaching mode of English curriculum must be established.

Taking the third edition of College English, a new perspective published by Foreign Language Teaching and Research Press, as an example, teachers can cultivate students' feelings of home and country in this link: let students think and make personal choices, let students establish a correct concept of gain and loss, and everyone is responsible for the rise and fall of the world. Poverty is good for itself while attainment is good for the whole at the same time. A man of virtue has a good knowledge of righteousness, whereas a man of meanness has that of profit making. The main points of the integrating language into politics include three aspects: white paper on government work report, official publication, Xi Jinping's important exposition, Xuexi.cn, video resource speech, interview advertising clips, clip video, bilingual article news report; Knowledge, popular science and other current political hot spots, vocabulary, current political news, high-frequency vocabulary, proper noun basis; Cultural examples are supplemented by language points [6].

The author suggests that it should be divided into three levels: Learning - Relevance - Practice. For learning, teachers should fully grasp the theoretical knowledge of Ideological and Political Education and learn the relevant knowledge points of Ideological and political education. For Relevance, it is to find the fit point between English teaching and ideological and political elements. For Practice, it is to implement Ideological and Political Education into the knowledge explanation and practice of English course teaching with the focus on the corresponding point. Only in this way can we complete the transformation from point to surface, from the outside to the inside, gradually

deepening, fulfilling internalization in the heart and externalization in the form, and achieve the goal of invisible education.

### **3.2 Dynamic Reform of Ideological and Political Education in English Curriculum**

College English course is not only the forefront of cultural thoughts and ideology, but also the junction of diversified cultures. The orientation of College English teaching is not only to ensure the improvement of students' English level, but also to scientifically guide them to establish correct values in learning English course, establish cultural confidence, firm value goals, realize ideals and aspirations, and shape spiritual home. It is mainly from the three aspects of teaching objectives, teaching content and teaching evaluation [7].

The first is teaching objectives. In the process of English teaching, we should constantly integrate ideological and political elements, so as to reflect the "rigidity" of Ideological and Political Education. In the past, the teaching objectives of English course in colleges and universities were mainly embodied in knowledge objectives and skill objectives. However, in the field of curriculum Ideological and Political Education, it is no more than integrating ideological and political elements into curriculum objectives, unit objectives, knowledge objectives and skill objectives. In the process of practice, we should integrate different ideological and political contents according to the teaching plan and syllabus. In addition, in the process of learning knowledge and practical skills, we must implement Xi Jinping's new socialist theory with China's characteristics, help students establish correct values, and integrate personal ideals, patriotism and social responsibilities.

The second is the teaching content. The core of talent cultivation in colleges and universities lies in the establishment of a high-quality curriculum system. In the process of teaching, teachers must adopt the correct education mechanism to carry out ideological and political education in English courses according to the curriculum standards. They should also constantly introduce the positive energy ideological and political elements of the times into English courses, so as to expand the vitality of Ideological and Political Education in English courses. While highlighting the basic attributes of education, it has a subtle influence on students' behavior and ideology. Taking the reading part of unit one in New Generation English 2 as an example, this paper expounds the implementation process of College English Ideological and Political Education:

First, how to stop procrastinating?

Second, 2 class

Third, the teaching objectives: first, knowledge objectives, mastering vocabulary and phrases related to procrastination, understanding the causes of procrastination, and learning methods to overcome procrastination; Second, the ability goal, grasping the theme of the article, constructing the article framework, sharing their own procrastination experience and proposing solutions; The third is to cultivate the professional habit of being strict and punctual; The fourth is the goal of moral education. We should cherish our time and make more contributions with our limited life.

Fourth, the teaching organization method: using task driven teaching method, situational teaching method, classroom teaching method, divide the students into two groups, through the online and offline mixed mode teaching method, break through the teaching emphasis and difficulty

Fifth: Ideological and political elements: fighting "epidemic" China, Xi Jinping salutes the battle hero: "the frontline: China's fight against COVID-19." [8]

The last one is teaching evaluation. In the process of English teaching, we must focus on the value goal of Ideological and Political Education, and appropriately increase the proportion of it in the evaluation, so as to improve the practical value of English curriculum. For example, in the final assessment and performance evaluation of the learning group, it is necessary to assess the students' mastery of English professional knowledge and practical skills. On the other hand, it is also necessary to assess and evaluate the students' ideological and political literacy, so as to fully ensure that the students know how to advance and retreat, develop their strengths and strive for greater progress. In 2016, Wen Qiufang created a specific method of "Teacher-Student Cooperative Evaluation" method: before class, teachers choose the focus of evaluation and typical samples and make detailed comments on the samples; In classes, students cooperate to complete the evaluation

samples under the guidance of teachers; After class, students carry out self-evaluation according to the evaluation focus, and combine the way of mutual evaluation or mechanical evaluation of students to achieve the purpose of teaching evaluation[9]. In 2020, Sun Shuguang abstracted the implementation principles of TSCA process through the "Learning, reference theory - Practice Theory - Reflection interpretation" of dialectical research: (1) In the preparation stage before class, we should be goal oriented and focus on key points; (2) In the course, the implementation stage should be problem driven and the bracket should move ahead gradually; (3) Process monitoring and demonstration of excellence shall be carried out in the modification stage after class[10].

### **3.3 Deeply Explore the Core Elements of "Ideological and Political Education of English Curriculum" and Innovate English Teaching Methods**

First of all, patriotism, the inheritance of selfless dedication, the promotion of Chinese excellent traditional culture, the rooting of the goal of moral education, and the establishment of students' values are all important contents of the integration of Ideological and Political elements into English curriculum. Colleges and universities should make full use of this advantage to carry out Ideological and Political Education in an all-round way. For example, the teacher can select foreign translation excerpts of the Chinese traditional festivals, classical poems, literary works and other Chinese stories in the classroom to focus on the explanation. The main purpose is to let the college youth more in-depth understanding of China's excellent culture and ideological value, and effectively enhance the students' cultural confidence and identity. At the same time, it can also improve students' English professional quality and practical ability.

Secondly, English teachers should expand their thinking, keep innovative consciousness all the time, so as to constantly innovate the ideological and political teaching methods in the teaching process, and abandon the forced implantation of "ideological and political elements" in the traditional teaching mode to the greatest extent. For example, effective ways such as group discussion, classroom debate, practical cases and scenario creation are adopted to improve the quality of classroom teaching and stimulate students' enthusiasm and participation in Ideological and Political Learning.

Finally, with the continuous updating and iteration of information technology, teachers must comply with the development trend of the times. The innovative introduction of "MOOCS" Platform, Flipped Classroom and other ways in College English curriculum to build the online, offline and on-line hybrid teaching mode to truly achieve the goal of efficient implementation of Ideological and Political Education in College English Curriculum. For example, before class assignment: preview words, answer questions, teachers can upload speech videos through many platforms, arrange students to watch videos in advance, set open questions to inspire students to think and stimulate students' interest in learning. In the process of arranging students' preview, the words are consciously designed to cover the text of this lesson, and the words related to fight "epidemic" China are also involved. Such as COVID-19, pandemic epidemic, etc. In class, we can use the relevant word games of the learning platform to detect and consolidate the preview results. After analyzing the text, grasping the gist of the text and constructing the structure of the article, the teachers can compares and analyzes the "Chinese speed" embodied in the war "epidemic" China with the "procrastination" in the text by watching the video, so as to stimulate students' patriotic feelings, guide students to learn to manage time, cherish time and put an end to procrastination [8].

## **4. Conclusion**

There are some deficiencies in the past College English teaching design. First of all, the teaching content focuses on language and culture input. Secondly, students lack the ability of international communication of culture, which is largely due to the lack of targeted guidance and training in teaching design. Thirdly, students lack the ability to explore complex and academic problems in English, and their critical thinking ability needs to be improved [11]. To sum up, after stage exploration, the deep integration of College English teaching and ideological and political content has been paid more and more attention. In the teaching process, we must closely focus on the

practical value of Ideological and Political Education and the essential needs of "education", give full play to the significant advantages of curriculum teaching in education, and focus on the Ideological and Political Education throughout the whole process of English teaching. Specifically speaking, College English teaching should seize the historical opportunity of Ideological and Political Reform, rely on the background of continuous interaction and fierce collision between Chinese and western politics, economy, culture and ideas, and ensure the deep integration of the two. Thus, realizing the three-dimensional education system, so as to create a favorable opportunity for China's higher education reform.

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