Path of Doctoral Application in Private Universities

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Abstract: China's higher education is compatible with the American-English model and the Japanese model, and belongs to the third mode, that is, the Chinese model of coordinated development of public and private higher education. Among them, the private sector is far less inferior to the polarization stage of public colleges and universities, narrowing the gap between private and public universities, and the stage of double-peak and private-run colleges and universities that go hand-in-hand with the private colleges and universities. Private universities face a major opportunity to apply for a doctoral degree. The application for doctoral programs in private universities can adopt the strategy of backwaters, the strategy of cost, the strategy of extraordinary development, the strategy of eclecticism, the strategy of achieving the strategy and the priority of scientific research.

Private higher vocational education has developed rapidly, progress has been made in the management system [1] and its innovations [2], and the investment compensation mechanism [3] has improved the level of running schools [4]. In the context of the reform of the degree system [5], including independent colleges [6]. The private colleges and universities included there in refine the school characteristics [7], strengthen the governance of colleges [8], and innovate the development model in the process of popularization of higher education [9], plan ahead and prepare to apply for doctoral programs[10].

The Meaning of the Topic and the Purpose of the Research

The Meaning of the Topic. There are two general models for the development of higher education in developed countries in the world. One is the US-British model of private higher education, and the other is the Japanese model of private and public higher education. China's construction of first-class disciplines and the implementation of the strategy of first-class universities will surely create a world's higher education power. The layout of higher education should be reasonable. While vigorously improving the level of public higher education, private higher education must be fully developed.

Allowing Doctoral Programs to be Applied is a Major Development Opportunity for Private Higher Education. According to the National Medium- and Long-Term Education Reform and Development Program (2010-2020), in 2018, the private university piloted the recruitment of doctoral students. Before 1949, private universities and public universities in China were free to develop and go hand in hand, and each went well. After 1949, private universities were gradually merged into public universities, and private higher education was suppressed. Temporary development of higher education in China is the third mode. The Chinese model of the coordinated development of public higher education and private higher education. It includes four stages: it can cover the polarization stage (the first stage), which is generally far worse than that of public universities, and can also include the current efforts to build high-level private colleges and universities, and narrow the gap between private colleges and public universities. The stage of the people's auxiliary (the second stage) can also include the establishment of a first-class private colleges and universities, so that private colleges and public colleges can keep pace with each other.
(the third stage), and even include the creation of outstanding private colleges and universities to make private colleges and universities surpass. The private colleges and universities in the development level of public colleges and universities are in the stage of the stage (the fourth stage). The Chinese model is inclusive of the American-UK model and the Japanese model, including the current stage of China's private higher education development and the stage of development of private higher education that is currently being pursued. The Chinese model is the most inclusive and the most distinctive. There are many possibilities for the final development of private higher education in China, but the only certainty is that the development of private higher education is irreversible: the development path will only go from the previous stage to the next stage, and it is impossible to move from the latter stage. Returning to the previous stage, the development prospects will get better and better.

Private universities According to the standards set by the university, all private colleges and universities in the country are now called colleges, and there is no university. In order to facilitate the writing, and compared with public universities, this paper often uses the two concepts of private universities and private universities. The private university of this paper is the same concept as the private colleges and universities. There is no substantive difference, and there is no distinction in terms of connotation. Apply for a doctoral degree is a major issue at present, and it is also an important strategic layout for the formation of a higher education Chinese model. It will help to complete the great historical mission of the comprehensive training of Chinese and foreign higher education students at all levels.

Research Purposes. Although there are few publicly published literature on the application of doctoral programs in private universities, they are intense in practice. Each of the private universities with master's degree has made every effort to prepare for the successful application of doctoral programs. Putting forward this topic and making a simple analysis, it aims to attract people to focus on this topic and form a think tank for applying for doctoral programs in private universities, providing intellectual support for the intensive practice.

The Analysis of the Application for Doctoral Programs in Private Universities

Private University Application for Doctoral Degree Policy. After the reform and opening up, especially in the 1980s and 1990s, the development of private higher education was allowed, and the policy was lifted. In 2012, the policy of the Chinese private higher education policy has undergone a huge transformation, from allowing the policy to becoming a substantial. At the stage, private higher education has received preferential treatment on many policies. In particular, the master's degree awarding points and doctoral degree approvals have made breakthroughs and enjoyed preferential policies that are not available to public universities.

Allowing the Application to Train Doctoral Students Policy has Great Historical Significance. Before 1949, Chinese private universities experienced the stage of enrolling graduate students, but even public universities did not recruit doctoral students before the reform and opening up. Allowing private universities to recruit doctoral students marks the great renaissance of the postgraduate training system for Chinese private universities that has been interrupted for decades. It is not only a major strategic measure for the development of public and private higher education in China, but also an opportunity for the further development of private universities with master's degree awarding points. The admission of the doctoral degree system in private universities has a historic significance, which has brought China's private higher education to a new level, marking the stage of the arrogance of China's private higher education.

The Scope of Private Universities Applying for Doctoral Programs

A Private University with the Right to Grant a Master's Degree can apply for a Doctoral Degree. In 2012, the state approved five private colleges with a master's degree awarding point. Since then, these private colleges have successively increased the number of master's grant points. Only private universities with master's degrees are eligible to apply for doctoral programs. In theory,
as long as you have a master's degree, private colleges and universities can apply for doctoral programs. However, judging from the requirements for the number of graduate students and the number of master's degree programs, the first batch of approved private colleges with master's degree is the most likely to be approved for doctoral programs. At present, the first batch of private colleges that have been approved for master's degree have graduated from a class of students. In 2015-2018, there is plenty of time and energy to prepare for applying for a doctoral degree. The application for doctoral programs is mainly the fierce competition among the five private universities that have obtained the master's degree.

**With a Master's Degree Granting Point, Private Colleges and Universities cannot give up the Opportunity of Applying for a Doctoral Degree.** A private university with a master's degree awarding point is striving for conditions and facing difficulties. Applying a doctoral degree as a major strategic layout in the development history of the university is a major strategic decision. Creating conditions and meeting difficulties is based on the following considerations: The opportunity of applying for a doctoral degree is fleeting. From the analysis of the examination and approval of the master's degree in private universities, the policy has special characteristics: the first batch of approved matters often have certain policy characteristics, that is, the standards and conditions may not be fully met. Strict, standards are getting more and more demanding. The first batch of approvals is often not about quality but courage. The decision-making level of some private universities is far-sighted and has already planned the applying for a doctoral degree plan at the time of its success.

**The Future of Applying for a Doctoral Degree is Getting Harder and Harder the Application for Doctoral Programs has high.** Requirements for the quality of postgraduate training. At present, the application for doctoral programs in public universities in China tends to be fierce. First, the quotas for applying for a doctoral degree schools approved by the state plan are limited. Second, the number of public universities applying for doctoral programs is huge, and the supply and demand are seriously dysfunctional. It has triggered a lot of colleges and universities that are evenly matched, and they have fought fiercely for applying for a doctoral degree, and even went to court to cause administrative litigation.

Private colleges and universities applying for a doctoral degree is a preferential design for the top floor. The level of doctoral programs declared by some public universities in applying for a doctoral degree has not been worse than that of the first batch of private universities. However, the competition in different fields is not the same: in the field of public higher education, the competition for applying for a doctoral degree is fierce; in the field of education, applying for a doctoral degree competition is relatively moderate.

**Applying for a Doctoral Degree is the First Opportunity for a Private University with a Master's Degree.** According to the success calculation of the minimum number of private colleges and universities, the first batch of 5 universities with the approved master's degree is the best candidate, the success rate is not less than 20%; if there are more than one private colleges approved by doctoral programs, Then the success rate increases to 40% and above.

**Private Colleges and Universities are Unconventional.** The limited conditions of private universities do not mean that there is no advantage in private universities. Under the same conditions, private colleges and universities that have developed with the advantage of latecomer have a competitive advantage. For more than two decades, China's private universities have relied on the unconventional development model of private higher education from scratch, from weak to strong, from low to high. The so-called unconventional development model refers to the development idea of eclectic, unconventional, unconventional, and painstaking. It is the practice of Comrade Xiaoping to cross the river by feeling the stones and catching the mouse is a good cat theory. The price has come out of an unusual path of extraordinary development in private higher education.

**The Decision-making Power of Private Colleges and Universities is high.**

Autonomous and relatively free. It can timely adopt any major strategic decision that is
conducive to development. It does not drag on, does not contradict each other, and has strong vitality and execution. Private colleges and universities can only fail to think of it; they can't do it; they don't want to do it, they don't dare to do it. Only if you don't do it, you can't do it. Private colleges and universities, applying for a doctoral degree, have full strength, and can achieve breakthrough progress through extraordinary development, and complete the goal of applying for a doctoral degree proposed by the medium- and long-term education development and reform program.

Private colleges and universities can strive for success through unconventional development. Although applying for a doctoral degree is a major challenge for China's private higher education that has been out of development for 40 years, it is definitely not impossible. China's private higher education has gone through 60 years of development in 20 years, supplemented with the stagnation of 40 years of stagnation, and basically has the qualification for postgraduate training. In the short period of 6 years from 2012 to 2018, private higher education in China can completely complete the long road from the approved master's degree to the approved doctoral degree.

Bottlenecks in Private Universities Applying for Doctoral Programs

The Improvement of Scientific Research Ability is a Prerequisite for Applying for a Doctoral Degree. Master's education has higher requirements for the research ability of teachers and students. Not only master's tutors should have a good track record and research level, but other teachers should also have the corresponding research capabilities to form a competitive subject group.

The success of applying for a doctoral degree is related to the comprehensive level of private universities with master's degree awards. Doctoral students are the highest level of education, and doctoral students are the most academically capable students. Colleges and universities that can train doctoral students should have strong research capabilities.

Insufficient Scientific Research Ability is the Weakness of Obtaining Doctoral Grant Points. The scientific research ability of private universities is a weakness. Needless to say, compared with the 985 and 211 colleges and universities, even if it is compared with the universities with doctoral programs in similar universities, the history of scientific research is still accumulated in private universities. Whether it is academic atmosphere or academic tradition, both scientific research ability and scientific research achievements exist. Short board. These aspects are difficult to achieve. The development history of private colleges and universities is short, and the main reason is the road of super normal development. It is a catch-up strategy. The catch-up strategy can be rapidly upgraded in areas that do not have core competitiveness. For example, in teaching, etc., through short-term efforts, satisfactory results can be achieved. However, in the scientific research field where it is difficult to migrate, copying is difficult and it is difficult to improve in the short term. Without academic accumulation, it is not easy to quickly improve scientific research capabilities. In the comprehensive evaluation, the scientific research level and scientific research ability of the private university with the master's degree award point is the bottleneck. Other factors can be quickly upgraded in the short term, and the scientific research level and scientific research ability are difficult to be effective in the short term.

Strategy of Doctoral Application in Private Universities

Private University Strategy for Applying for Doctoral Programs

Manage the Master's Degree Award Point. The first batch of five high-level applied private universities in China won the award of master's degree, which reflects the top-level design and strategic deployment. It is not easy to stand out from a large number of private universities in the country. It is not easy to explain the strength of the school. It should also cherish the historical opportunity. Under the premise, the small step is fast-forward, gradually increasing the master's degree award point, and graduate education gradually forms a scale.
**Strive for a Doctoral Degree.** In accordance with the strategic plan for the medium- and long-term development outline of China's education (2010-2020), the first batch of private universities in the country recruited doctoral students in 2018. This is a high-level private university that has been awarded a master's degree awarding point. It has been approved by the doctoral degree to become the goal of a private university with a master's degree. Can you seize this historical opportunity and decide on these possessions? The master's degree is awarded to the future development trend and fate of the private university.

From the perspective of the development of private higher education, it is a common phenomenon to seize opportunities and policies. In the operation of the yellow line of the policy, the characteristics of the breakthrough policy super normal development are more prominent. Compared with the hard work of the breakthrough policy, the top-level design gives the private university a preferential policy for bidding for doctoral programs, which is a godsend, but it is worthless for a private university that does not have a master's degree. It is also meaningless for a private university with a master's degree granting point that does not have the conditions for applying for a doctoral degree. It is only timely and challenging for a private university with a master's degree granting point to apply for a doctoral degree. You can seize the historical opportunity and gain a strategic breakthrough through your own efforts.

**Strategic Research on Applying for Doctoral Programs in Private Universities**

**Backwaters Strategy.** Private colleges and universities have never been approved for doctoral degrees in Chinese history. Before 1949, although private higher education developed freely, it was restricted by the overall development level of China's higher education. Public universities also began to train doctors after reform and opening up. After 1949, private higher education resumed, but there was no opportunity to train graduate students. Opportunities are unprecedented, success or failure is a battle in this, and the opportunities are never lost.

**At Any Cost Strategy.** Some of the top-up private colleges and universities have sufficient funds, and they have the financial resources to invest heavily in the high-end talent resources, equipment investment and discipline construction required by applying for a doctoral degree. Private colleges and universities and their huge investment in other projects, it is better to invest huge sums of money to enhance the core competitiveness of applying for a doctoral degree. In order to prepare for applying for a doctoral degree in the short term, private colleges and universities need to spend a lot of money. Applying for a doctoral degree private colleges and universities should have the vision and high vision, be brave in making decisions, and take huge sums of money to prepare for applying for a doctoral degree.

**Super Normal Development Strategy.** The extraordinary development strategy refers to not measuring the applying for a doctoral degree of private colleges and universities by the path and stage of the public colleges and universities. All of them aim at improving the core competitiveness in a limited time. As long as they are beneficial to applying for a doctoral degree, they will act decisively, without thinking, and immediately implement them. It will be promoted immediately, and the experience will be replicated on a large scale to quickly improve the core competitiveness.

**Eclectic Strategy.** In order to achieve the goal of applying for a doctoral degree, all possible means can be used. Comrade Xiaoping’s assertion that the mouse is a good cat has a reference to the private university’s applying for a doctoral degree. Any experience of successful colleges and universities can be used for reference. Private colleges and universities may adopt more super normal means in the short term. As long as they are not illegal, they can be tried as long as they are reasonable and legal. Private universities must come up with the spirit of eclecticism in entrepreneurship.

**The Strategy Must be won.** The public university is selected by applying for a doctoral degree. The application for a doctoral degree in a public college is an excellent choice. First, you must meet the doctoral application requirements, and you must stand out in a number of qualified schools. Not all qualified public universities can successfully apply for a doctoral degree.

The private university applying for a doctoral degree is a weak choice. According to the
conditions for applying for a doctoral degree in a public college, the conditions of a private university are not available. When the overall conditions are insufficient, private universities can apply for a doctoral degree as long as they are one step ahead in similar schools. It does not matter whether it meets the criteria for applying for a doctoral degree at a public university. The weak selection shows that the top-level design is based on the catch-up strategy of the private universities in the past 40 years. It is necessary to make the private universities quickly make up for the innate replenishment, create favorable conditions, and build a platform for fair competition, so that the private universities can achieve rapid development.

The Private University Applying for a Doctoral Degree should adopt a Strategy that is determined to succeed. Achieving a strategy means that the top-level design has provided a road map and policy preferential support framework and construction platform for private universities to apply for doctoral programs. A private university with a master's degree can apply for a doctoral degree as long as it pays attention to internal strength and meets the requirements. Private universities have always succeeded in catching up with the strategy. The application for doctoral programs in public universities has already had relatively mature experience. Although the private universities are inherently inadequate, they can learn from the existing experience of public universities and catch up. Compared with the preferred mode of public universities, the weak middle-choice mode makes private universities not compete with public universities, but competes with private universities of the same level, which reduces the difficulty and standards of private universities, and ensures applying for a doctoral degree. Some private universities with master's degree are far-sighted. After the successful completion of the project, they will apply for the doctoral degree as the next stage goal, laying the foundation for becoming a university and reflecting the true nature of private universities.

Private universities, applying for a doctoral degree, should adopt the strategy of whoever. Applying for a doctoral degree is a preferential policy for private universities, but not all private universities can benefit. The applying for a doctoral degree policy only benefits private universities with master's programs. It does not have inclusiveness and is only targeted. It is a unique policy concession for private universities with master's degree, which is a monopoly policy concession. A private university with a master's degree should have the spirit of giving up on me, seize the policy opportunities, and strive for it. In the face of huge historical opportunities, not complacent, not inferior, not stop, fully prepared, calmly responded, and reflecting the spirit of who I am. If a private university with a master's degree does not seize this historical opportunity, it is not only sorry for its painstaking efforts and perseverance in business for many years, but also for private universities that do not have a master's degree and do not have the opportunity to apply for a doctoral degree.

Research Priority Strategy. The bottleneck of applying for a doctoral degree Private University is in scientific research. Although the research capacity of private colleges with master's degree is higher than that of ordinary private colleges, there is still a certain gap compared with the standards of doctoral programs in public universities. Giving priority to the development of scientific research, investing heavily in scientific research, and establishing a stable high-end research team is the foundation project for the private university applying for a doctoral degree.

Reserve Strong Strategy

Background of Reserve Strong Strategy. The reserve strong strategy is a doctoral strategy with strong reserve research ability. The background is that the number of doctoral graduates in China is increasing, and the number of doctors who have stayed in private universities is increasing. Although the speed of expanding the scale of doctoral enrollment in China has stabilized, the scale of training is among the highest in the world. The PhD. graduated abroad is attracted by China's economic development, and the number of employment in private colleges and universities has increased. Public universities see the main force of technological innovation as teachers with doctoral degrees, but many public universities are saturated, and few have compiled a large number of doctors. The difference in the stability of the work of introducing doctors from civic colleges has declined. The officially-prepared public college teachers have greater stability than the private
college teachers. In recent years, many colleges and universities have become saturated, and they can only introduce doctors in the form of personnel agency. The stability of the introduction of doctors is lower than that of the original teachers. There is a tension between the low education of stocks and the high degree of innovation of stocks, the low innovation of stocks and the high innovation of increments. In terms of stability, the advantages of PhD. in public universities tend to decline, and the advantages of introducing doctors from private universities are obvious. Private universities can offer higher salaries for the introduction of doctors. The salary of the high-level application-oriented private universities with master's degree authorization points has increased greatly, and the new gravity of outstanding doctoral graduates has increased dramatically. The introduction of innovative doctoral and doctoral tutors (usually part-time) is very attractive for annual salary and research start-up fees. There are cars, houses, and spouses, which can lead the high-paying talents of local colleges and universities to introduce high-end talents.

The Connotation of the Reserve Strong Strategy. High-level application-oriented private universities reserve as many high-level doctors as possible. In particular, doctors with high scientific research ability, scientific research, and outstanding achievements have the advantage of being able to build a high-level application-oriented private university (one of the cities with high density of doctoral graduates) and (the private university. The doctoral ability of a doctor with a strong scientific research ability is thirsty. The doctoral strategy of reserve scientific research ability (referred to as the reserve strong strategy) is the main strategy for the improvement of scientific research ability of high-level applied private universities during the 13th Five-Year Plan period.

The Development Stage of the Reserve Strong Strategy. There are two stages in the reserve strong strategy: one is the sufficient number stage. Only in quantity can quality, without a certain amount of doctoral reserves, it is difficult to implement the quality improvement project of survival of the fittest, and a doctoral team with a large enough scale and no less than the size of similar public universities can implement an innovation-driven strategy among doctors quality. At the beginning of the recruitment of doctors, it is often difficult to recruit high-quality talents at a time. It is inevitable that it will only weigh and it will difficult to guarantee quality. Private universities with master's degree awards have attracted high-end talents at high-paying colleges, including high-education and high-ranking talents, and highly paid for doctoral and doctoral tutors. A group of doctors has been reserved to form a sufficient number of highly educated teams. The system is still continuing. The second is the stage of good quality. After a sufficient number of doctors have been reserved, the system of survival and the fittest will be implemented to enable outstanding and innovative talents to grow rapidly, and to form a high-quality, high-quality and outstanding innovation team. In recent years, some private universities with master's degree awards have once again implemented plans to introduce high-level innovative talents. They have introduced doctors from home and abroad who have published high-level papers such as SCI papers and SSCI papers. A large number of outstanding doctors have been inspected. Excellent, select outstanding talents and improve the research ability of the school.

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