

Study on the Integration of Tourist Residential Accommodation Design and Regional Cultural and Creative Industries in Northeast China

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Abstract: According to statistics, in 2018, the total number of domestic residential hotels in mainland China is 42,658, the majority of the northeast host family status quo only in the "farm house" and "Yujiale." Through the analysis of the development of residential accommodation at home and abroad, this paper understands the history and current situation of the development of the three national homes of Britain, the United States and Japan. Under the influence of Japan, Taiwan first develops the rural homestead industry, and then gradually spread to the mainland of China. Through combing and analyzing it, it is believed that the development of host families should be based on tourism resources. Secondly, combine natural resources, pay attention to regional characteristics, and then make regional cultural resources as the main line. Finally, according to the conclusion of the study, apply it to the rural residential design in Northeast China. Through field investigation, survey and visit, apply the theoretical research to the actual operation to construct the architectural design of rural housing with the local characteristics of Northeast China.

1. Overview of the Cultural Situation in the Northeast

1.1 The Emergence of Regional Culture in the Northeast

Northeast china includes Heilongjiang Province, Jilin Province, Liaoning Province and Eastern Inner Mongolia. This paper mainly studies the regional culture of Northeast China. The Northeast region has a unique custom. People in the Northeast are simple, forthright and humorous. In the past, the Northeast region is prevalent with the ten monsters: shoemakers poking at doors, raising children hanging, window papering, large vats and small vats of pickles, wearing leather clothes, facing the window, big girls holding cigarette bags, chimneys outside the gable wall.

1.2 The Influence of Foreign Culture

In 1910, the Northeast sent the first 20 international students to Japan. In the early years of the Republic of China, the Northeast sent more than 60 international students to Japan, Europe, the United States and Russia to study. Since then, this number has increased year by year. By sending international students to learn advanced Western culture knowledge, they can directly understand the customs and national cultures of all countries in the world.[1] Through education, they can also bring foreign advanced politics, thought, culture, education, art and so on back to China. As a result of the long-term study experience, many students' living habits have not changed in a short period of time. To a certain extent, it drives and affects the people around. Since then, the northeast regional culture is basically developing in the direction of civilization and progress.

In 1987, Russia and Japan built a number of Russian and Western-style railway stations, office buildings, churches, factories, hospitals, schools and other commercial and civil buildings in the Northeast. A number of Western-style buildings of different sizes have appeared in the Northeast.[2] Harbin's typical architectural style is Gothic, Byzantine, neoclassical, Baroque and eclectic. Italian style, Art Nouveau sports style, Typical Santa Sophia Cathedral Byzantine style, Medill Hotel Art Nouveau sports style, St. Iver Church Russian style, Middle East Railway Bureau Art Nouveau sports style ... These buildings have made a deep impression on Harbin. Since then, Heilongjiang has also become the world's cultural exchange gathering place. The culture, technology, art, religion

and way of life brought by foreigners have affected the people of the Northeast to some extent.

1.3 Unique Northeast Regional Culture

In agricultural production, there are many tools for agricultural production, such as the appearance of cattle, saddles and horn cones, walking sticks and so on. Cattle saddles, saddles and horn cones are used to secure cattle, horses and other livestock for the cultivation and harvesting of crops. In addition, stone mills, blowers and corn perforators are also used for grain harvesting and processing.[3] The blower is a traditional agricultural production tool that embodies the wisdom of farmers in Northeast China, and is an indispensable part of the culture of northeast agricultural region.

2. The Feasibility Analysis of the Integration of Tourist Residential Accommodation Design and Regional Cultural and Creative Industries in Northeast China

2.1 Political and Economic Conditions Provide Implementation Guarantees for Integration

The economic base is the material condition to ensure the application of regional factors in the design of residential space. To some extent, the relationship between economy and design is not directly produced. After the reform and opening up, the national economy are rapidly developing, the living standards of urban residents are remarkable improving, people's spiritual needs for living and residential space are also gradually increasing, thus promoting the renewal of design concepts.[4]

Northeast has a long history, has a magnificent natural scenery, and has a residential location depends on the mountains and water. Applying the unique regional elements contained in soil and water to the design of living space can bring a unique human color to the design of living space. Only the opening of the political environment and the support of economic conditions can guarantee the application of the elements of the Northeast region in the design of living space, or the transformation of the space of idle living space and the construction of local living space.

2.2 Cultural Heritage and Protection Provide Design Conditions for Integration

The villa is made up of idle houses and beautiful scenery. Therefore, the design of homestead space is very dependent on the residential environment and regional culture. The use of the elements of the Northeast region in the living space can not only optimize the living environment and enhance the cultural atmosphere, but also promote, protect and inherit the traditional regional culture of northeast China. In recent years, under the protection of national rural tourism policy, local cultural construction, cultural identity and local excellent culture, designers have shifted from a bustling urban style to simple and laid-back design.[5]

The characteristics of living space make it the carrier of regional elements. The design of the homestead space is very dependent on the residential environment and regional culture.[6] The use of the elements of the Northeast region in the living space can not only optimize the living environment and enhance the cultural atmosphere, but also promote, protect and inherit the traditional regional culture of northeast China. In recent years, under the protection of national rural tourism policy, local cultural construction, cultural identity and local excellent culture, designers have shifted from a bustling urban style to simple and laid-back design.[7]

2.3 The Change of Tourism Concept Provides the Feasibility of Integration

Due to the increase in economic income, people's demand for tourist accommodation is no longer to provide simple accommodation, but to actively make demands on local culture, local customs, natural scenery and other fields. Change has led to a variety of explorations and innovative designs of tourist accommodation spaces. Among them, the application of regional elements, decorative technology and local materials are the multidisciplinary application of regional elements, which makes the space unique in regional style and brings more appropriate experience to tourists. In this way, family vacations will become a accommodation option for more and more tourists. It is believed that with the change of people's concept of tourism, the application of regional elements in

the design of living space is possible.

3. The Application of the Integration of Tourist Residential Accommodation Design and Regional Cultural and Creative Industries in Northeast China

3.1 Application of Northeast Regional Elements in the Design of the Exterior Space of Residential Accommodation

3.1.2 The multiple representation of regional elements in the courtyard

Traditional Chinese houses are centered around the courtyard. In traditional Chinese culture, the square and rectangular courtyards are more like a large open-plan living room, enabling a natural transition from outdoor public spaces to indoor spaces. This is also reflected in the Manchu homes in the northeast. Manchu courtyard is a square or rectangular courtyard consisting of a main house, an east-west room, a doorman, a courtyard wall and a wooden fence connecting the house. This point, the first impression of the northeast courtyard is the outline.” It's the most difficult complex to abandon in China's courtyards.”, this is also the reason why the courtyard design must be incorporated into the design of living space.[8]

The courtyard design of the exterior space of the homestead includes the entrance and courtyard. The similarity between the courtyard entrance and the traditional hotel entrance is that it needs to have the "end point" function, that is, its recognition function, the distinctive features of the entrance, so as to provide reasonable guidance for visitors.[9] The entrance should also be integrated. The homestead is rooted in the village next to the scenic spot, and its entrance should be integrated into the courtyard environment, as well as the overall appearance of the homestead and the courtyard landscape.

Today, the overall diversity of Northeast regional culture permeates most of the residential design. Different materials, different colors, textures and textures combine with multiple spatial effects, and regional characteristics with common attributes also produce close relationships and links.

3.2 Heterogeneous Residential Accommodation Facade of Local Material

The local materials in northeast China can be divided into four categories: soil, wood, brick and stone. According to the color and texture of the soil, the soil materials in Northeast China can be divided into loess, black soil, alkaline soil and sand. They play their part in the construction of various walls. For example, because the loess has a strong vitality, it can be used directly for walls, making them durable. Alkaline soil is readily obtained and does not require a lot of conveying power and fine processing. Sand, black soil should be mixed with loess. Surrounded by mountains in the east of the northeast, there are eucalyptus trees, pear trees, eucalyptus trees and other rich wood materials, brick as the most commonly used building materials, has a variety of styles and a variety of functions. The northeast region is rich in stone resources. There are many stone mountains in the east of the Northeast, so there is a lot of stone used in the building.

To sum up, the heterogeneity of the local material is to fully excavate the texture and color of the northeast local material aesthetic characteristics, and use it individually or in combination, so that the facade of the Northeast residential can be more affinity and has a sense of belonging.

3.2.1. Application of northeast regional elements in indoor space design

Residential indoor space design is an important part of this paper, which is committed to perfect integrate the northeast regional elements and residential indoor space, to achieve the standard of unity between external vision and inner spiritual connotation. The purpose of this paper is to take the host family as the carrier to inherit and carry forward the regional elements of northeast China. The residential element is the soul of the design of living space. The concept of regional design of living space is more to reflect the beauty of regional elements, arouse people's thinking about regional elements, give people psychological perception, stimulate the processing of artistic regional elements.

3.2.2. Exterior scene internalization transforms the layout of the residential accommodation space

Exterior scene internalization is a kind of space design technology that extracts the characteristics of exterior scene and applies them to interior space design. Spatial layout refers to the process of dividing spatial functional areas or displaying objects around the relative positions and nodes of each part to make them consistent with the shape and placement form of each part.

The internalization of external scenes is not a rote design method, but to follow the principle of two-stage application, that is, the artistic form of external scenes extracted should be consistent with the spatial form and layout, or make the space more interesting. The space layout of the host family is different from that of traditional hotels, as well as from the general farmhouse and modern rooms.

There are many ways to do this, such as: Internalize the northeast residential eaves form into the interior of the house, and the entrance of the house to the living inside. Therefore, the conversion from room to indoor is external internalization. We can make the natural landscape, landscape, mountain stone internalization, perhaps such a huge landscape image into the design of living space, could complete the transformation of space layout. It can also reproduce natural elements such as snow, fog and rain in the Northeast through new technologies and the now-popular 3D projection. At the same time, they can also use other raw materials to replace and simulate the natural landscape of the northeast, such as ice, rain, to incorporate the layout of living space.[10]

3.2.3. Longwood choreography adds content of residential accommodation furnishings

The longwood characteristic is long-term pickaxe and streamline, and its shape is characterized by the randomness of the shape of the long material. "The most important thing is to discover that beauty is processing," said Mr. Mu Daohong, langwood's artist, this natural creative philosophy makes Rum's work more aesthetically valuable and interesting. Combined with these two points, the art style of the longwood carving, bold, natural, so that it has a strong local atmosphere and regional atmosphere. Decorating the longwaves in the space of the house is also a complement to the type of home art. [11]

Northeast knitting art is a kind of folk art. It comes from labor production and moves into the field of art. It brings a simple aesthetic. In the Northeast, knitting once carried the wisdom of the working people. Today, it is a kind of arts and crafts with humanistic value. In the process of providing accommodation space, the use of knitting art is no less than the realization of the ordinary dream of returning to nature and the needs of tourists' local life. In the furnishing of living space, it is combined with wave wood carving to support for applications with residential elements in three-dimensional forms. With the particularity of other cities and cultures, it adds furnishings to the design of accommodation space, warms the emotional temperature of accommodation, activates visitors' cognition of the characteristic elements of the Northeast Tunnel, and endows space with new decorative content and "essence, spirit and spirit" in the form of decoration.

Conclusion

In fact, the use of residential factors is the individual's self-confidence and recognition of the traditional culture of the nation under the influence of the times, people will pay more and more attention to traditional culture and regional elements. This kind of attention will take the design to a new path, and the cultural heritage way to a new direction. Cultural-oriented design is a sustainable theme, and the design concept is not obsolete. However, for the application of northeast regional elements in residential space design, the author also needs more in-depth theoretical and practical exploration for the classification of many elements in the northeast region, as well as not do more in-depth understanding of its deep connotation, for the application method of northeast regional elements in residential space design is not mature, this is the problem left over by the author in the research process. But this article always think, in the design of living space must use the northeast regional elements, regional is the characteristics of China, is a vast country, is an important manifestation of the rich and colorful Chinese culture. Loving the motherland is not empty, if you do not know your own local culture, love the motherland will be lost, and there will be no promotion and inheritance.

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