

## **A Research on Environmental Art Design of New Countryside from the Perspective of Ecology**

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**Abstract:** It is the ultimate goal of the new rural construction to improve the living environment of the peasants by optimizing the environmental art design of the new rural residence. From the perspective of ecological environment, starting from the present situation of new rural environmental art design, this paper probes into the problems existing in the current new rural environmental art design, and puts forward some measures to optimize the total amount of new rural environmental art according to the living characteristics and customs and culture of the current rural people, so as to further we can improve the level of new rural environmental art design on the basis of giving full play to the subjective function of farmers. Then We will promote the building of a well-off society in an all-round way in China.

With the rapid development of our national economy, the improvement of the economic development level in the rural areas and the improvement of the living environment of the rural people have become one of the important contents of the socialist modernization construction in our country. The guiding opinions on improving the Rural Human Settlements Environment issued by the General Office of the State Council clearly put forward: "it is necessary to create a clean, clean and convenient new rural living environment and create a beautiful and livable village with characteristics." However, the construction of new countryside is not just enough to build a good house. How to design the new rural housing environment art, give farmers a better life experience and refresh their sense of happiness and local belonging, and then implement the relevant policies issued by the State Council? This is necessary for us to pay more attention to the new rural environmental art and design. Based on this, this paper analyzes the problems existing in the current environmental art design of the new countryside, and puts forward the relevant optimization measures, this is of great theoretical value and practical significance for the construction of the new countryside and the all-round development of the society in our country[1].

### **1. Defects in the Design of a New Rural Environmental Art**

Since the 18th National Congress of the Communist Party of China (CPC), the construction of new countryside in China has been advancing steadily, but under the influence of some special factors, there are still some shortcomings and defects in the environmental art design of the new countryside.

#### **1.1 The environmental art design of the new countryside is not environmentally friendly**

In the new historical period, both urban construction and new rural construction should take environmental protection as the primary prerequisite. However, there are still some problems of environmental protection and sustainability in the current environmental art design of new rural areas in China. First of all, at present, some rural residents do not take into account the impact of the building on the environment, but also ignore whether the housing construction causes unreasonable occupation of farmland, ponds or wetlands, which is not conducive to the overall environmental planning of rural areas. Secondly, the environmental art design of some new rural areas only takes into account the convenience of life, but does not design based on the regional real environment, and neglects the existence of environmental protection and garbage disposal problems[2]. For example, the people of some villages in the south tend to build their houses according to the

riverside, this leads to the discharge of a lot of domestic waste or sewage on their own, and many villagers tend to discard garbage at will in order to seek convenience, this also resulting in serious garbage pollution. In addition, in some areas, the construction materials or decorative materials chosen by residents in some areas are lack of environmental protection, this is a double damage to the environment and human health.

### **1.2 The current new rural environmental art design is not practical enough**

The fundamental purpose of the new rural environmental art design is to improve the living experience of the rural people, but in the new rural environmental art design, it often produces the problem of function design and actual use produce dislocation., this seriously restricts the enthusiasm of the new rural construction. For example, some rural governments have planted a large number of landscape trees on the edge of the field for beauty, but the existence of this kind of landscape trees has affected the convenience of farmers when carrying out field operations to a certain extent, and affected the final harvest of crops. There are also some local governments in pursuit of beauty and unified requirements that farmers must lay light-colored floor tiles in their homes, but ignore that the living areas and work areas of rural residents are intersecting, this increases the burden of hygiene maintenance for farmers, and does not meet their actual use needs[3].

### **1.3 The overall new rural environmental art design is lack of systematisms**

In the present many areas, in the construction of new rural areas, it is easy to ignore the regional environment of the stage due to the over-pursuit of the beauty, completely abandon the local area characteristics, so that the whole new rural environment art design lacks the systematicness For example, in the construction of new rural areas in some areas, farmers will be asked to make a unified imitation of the European or French style of architecture, but ignores the local characteristics of the local countryside[4].In other areas, houses also will be designed as flat-topped buildings for beauty, but when there is a rainy season, it will easily cause leakage. This kind of design can not fully combine the local climate and environment, is also lack of systematicness.

## **2. how to optimize the environmental art design of the new countryside**

The ultimate goal of the new rural environmental art design is to improve the living quality and quality of life of the rural people. Therefore, to optimize the environmental art design of the new countryside, we must adhere to the principle of "people-oriented", always adhere to the subjectivity of farmers, take into account the importance of the environment, adapt to local conditions on the basis of reasonable combination of "local customs and culture", and take the realization of "living and working in peace and contentment" with nature as the ultimate construction goal[5].

### **2.1 Always adhere to the principle of "people-oriented"**

The environment is inhabited by people, and the environmental art design is serve for the people. Therefore, in the new rural environmental art design, we must always adhere to the principle of "people-oriented". In order to properly handle the relationship between farmers and the environment, we need to ensure that the overall division of functional areas and architectural decoration design are based on the living needs of farmers as the starting point[6].In the division of housing, farming or other functional areas, the convenience and comfort of farmers' production or life in each functional area should be fully taken into account. In the construction or decoration of each functional area, we should also proceed from the actual needs of farmers, combined with their daily working and living habits, working style or life concept, to ensure that the final environmental design can meet the actual use needs and psychological demands of farmers at the same time.In this regard, we can call on farmers to participate in the process of environmental art design in the new countryside and give full play to their subjective function, so that the environmental art design in the new countryside can no longer be divorced from reality, and at the same time this will promote the healthy and sustainable development of the environmental art design in the new countryside

while effectively solving all kinds of shortcomings in the current environmental art design in the new countryside.

## **2.2 Fully integrate the local customs and culture**

China is a country with a vast territory. There are differences in the natural environment and weather and climate in different regions, and the customs, customs and cultural traditions of different regions and nationalities are also different, so the rural environment construction style is also different in different places[7]. On the basis of this, in carrying out the design of the new rural environment, we should see this difference and carry out in-depth practical investigation to the specific villages, and on the basis of the full understanding of the history, culture and social customs of the region, We integrate the historical and cultural inheritance of the area into the environmental art design.[8]For example, for some villages in southern Anhui, we can retain their obvious ancient Huizhou architectural style in order to enhance the artistic beauty of the local new rural environment. This can not only make the environment of the new countryside realize its original material function, but also show the local local characteristics and historical and cultural accumulation in the quiet and natural environment. In addition, on the basis of inheriting the local culture, we can also give full play to the creative spirit and create a new rural environment which can improve the quality of life of farmers with more local characteristics and the spirit of the times.,

## **2.3 Firmly ensure that environmental art and design are environmentally friendly**

With the development of science and technology, various new construction and decoration materials and technologies have emerged endlessly, this have led to the development and advancement of environmental art design. In some rural areas, however, some of the population is subject to economic levels and does not have the conditions to use the latest materials and processes. In this regard, we must combine the actual situation of local farmers, as far as possible to choose economic and environmental protection materials, while maintaining the aesthetic sense of design while reducing the burden of environmental construction of local farmers. At the same time, we can also select the local materials, the richest, natural, rich materials for new rural construction. This can not only reduce the increase in material costs caused by transportation and so on. It can also make the final environmental art design present local characteristics. It is worth mentioning that no matter what style we adopt for the design of new rural environmental art, we must select materials with the characteristics of economy, maneuverability and environmental protection, so as to fundamentally reduce the environmental pollution and human injury caused by the construction[9].In addition, when carrying out the art design of the new rural environment, we must also pay more attention to the construction of health facilities, promote the standardization process of the classification and centralized treatment of domestic waste in the new countryside, and ensure that all farmers can live in an environmentally friendly and beautiful rural environment.

## **3. Summary**

The optimization of the new rural environment art design is one of the important measures to improve the living environment of rural residents and improve their quality of life.According to the current situation of new rural environmental art design, the author believes that there are still some defects and shortcomings in the current new rural environmental art design.When some areas carry out the new rural environmental art design, the functional design is not in line with the actual needs of use, some areas in the new rural environmental art design also ignored the related issues of environmental protection, or did not combine local culture and art design organically.The practicability, systematicness and environmental protection of the new rural environmental art design need to be improved urgently. In this regard, we should proceed from the ecological point of view, combine the living habits and working styles of the people in rural areas, adhere to the principles of "people-oriented" and "green environmental protection", organically combine the local history, culture and natural elements in the rural environment, carry out both practical, functional,

ecological and artistic design, and comprehensively create a more harmonious and beautiful new rural environment with local characteristics[10].

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