

Discussion On Buildup Of New Statistical System Of Modern Enterprises

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Abstract: With the further development of the market economy in China, more demanding requirements on statistical work of modern enterprises have been put forward and it is imperative to build a new statistical system for modern enterprises. This paper first expounds the problems of statistical system of modern enterprises, then puts forward the main principles of building a new statistical system of modern enterprises. Finally, the specific analysis on the module of building a new statistical system of modern enterprises is conducted in order to provide effective assistance for the future development of modern enterprises in China.

1. Problems in Statistical System of Modern Enterprises

1.1 Imperfect Statistical System

A good system is required to serve as the guarantee for the smooth operation of statistical system of modern enterprises. However, the statistical systems of many modern enterprises are not perfect in China, and the results are not ideal in the implementation process, resulting in the confusion of statistical data made by modern enterprises, which does not conform to the actual situation. Consequently, statistical work fails to provide effective guidance and reference for the operation of modern enterprises.

1.2 The Lack of Systematicness of Statistical System

At present, modern enterprises fail to pay enough attention to statistical work, and the statistical system is not systematically operated. Besides, the statistical work is not taken as an integrated work by cooperation with other departments. In modern enterprises, there is a lack of coordination between statistical work and various departments of enterprises, and the work contents are independent from each other without mutual cooperation [1]. Therefore, the overall operation of modern enterprises fails to be provided with assistance under such circumstances in this regard.

1.3 Incomplete Statistical Indicator System

In the statistical system of modern enterprises, the statistical indicators are too simplified without covering all the work of enterprises, such as industrial information, production materials, technical equipment, resource allocation and product sales. The imperfect statistical indicators fail to enable modern enterprises to quantify and the enterprises cannot adapt to the requirements of the information society, thus affecting their decision-making in production and their ability to respond to market changes.

2. The Construction of Main Principle of New Statistical System of Modern Enterprises

2.1 The Principle of Objective Development

There are various problems in the process of operation of modern enterprises, which serve as obstacles to prevent enterprises from moving forward. Meanwhile, the development of modern enterprises is entwined with many enterprises in benefits. Against such background, incomplete statistical information will be generated, which is not conducive to the development of modern enterprises [2]. Therefore, it is necessary to rebuild the statistical system of modern enterprises and

fully define its target subjects, and the principle of development in a objective manner should be followed. Meanwhile, in order to construct the new statistical system of enterprises, relevant policies should be adhered to and used. Generally speaking, the principle of objective development should be followed to build the new statistical system for modern enterprises with the purpose to provide important guarantee for sound development of modern enterprises, which is responsible for the information of enterprises. As a result, the progress of enterprises and the society is ensured.

2.2 The Principle of Integrity

Comprehensive consideration should be made for the development of modern enterprises, and the development divorced from the whole process will be greatly hindered[3]. In order to achieve the overall development of modern enterprises, it is necessary to carry out comprehensive statistics on information and all-round processing at high-speed. Only in this way can we ensure the comprehensive and healthy operation of modern enterprises, which is more scientific and reasonable. Besides, the function of information collection of modern enterprises can be improved. Therefore, the functions in statistics should be comprehensively applied if all-round development of modern enterprises is required to be achieved. In the actual development process of modern enterprises, it is necessary to strengthen the statistical function, which will greatly promote the development of modern enterprises and the overall progress of the society, and will also drive the development of additional industries from other aspects. The principle of overall development in the process of development should be insisted to promote development of modern enterprises[4].

2.3 The Principle of Compatibility of Goals

On the basis of adhering to the principles of objective development and overall development, the principle of compatibility of goals should also be taken into consideration for modern enterprises[5]. In order to consider and develop in a more comprehensive way, it is necessary to have overall consideration and promotion from the following aspects. First of all, comprehensive analysis on the statistical principle and actual development condition and scale of the enterprises can be conducted providing that modern enterprises want to conduct diversified development on the basis of original development to figure out proper path for statistics, that is, the newly developed statistical system is more suitable for the practical condition of enterprises. Based on such condition, the values and meanings can be better released. Secondly, the economic condition of the market should be observed at any moment by modern enterprises and make changes timely so that the value of enterprises can be displayed. Only in this way can modern enterprises achieve permanent development and obtain favorable opportunities for development in the fierce market.

2.4 The Principle of Openness

In the international environment of gradual opening up and development, no enterprise can develop alone, and the enterprises are required to integrate with other enterprises with an open attitude. On the one hand, against the background of China's entrance into WTO and the "Belt and Road" initiative, the modern enterprises in China are required to build a new statistical system according to the needs of development in China and foreign countries, so as to improve the accuracy and comparability of data. On the other hand, in order to adapt to the changes in the international market and the needs of the market economy, it is necessary to pay close attention to the statistics of modern enterprises, market statistics and government statistics at any time. Besides, the latest information in the market can be obtained through advanced technical means for scientific management and appropriate application[6].

3. Modules Constructed for New Statistical System of Modern Enterprises

3.1 Construction of New Statistical Indicator System of Modern Enterprises

Statistical index is the precondition and foundation for modern enterprises to carry out statistical work, which is also the need of modern enterprises at the micro level and the national macro level. With the development of market economy of China, the competition between modern

enterprises is increasingly fierce, reform and development should be carried out by enterprises in order to gain more market share in the competition. Correspondingly, changes in the scale of production, products and mode of operation is more likely to occur, the original statistical indicators have been unable to keep up with the pace of reform for enterprises. The statistical indicator of enterprises should be re-selected and constructed. Therefore, the modern enterprises are required to select statistical indicators according to the market situation and the actual situation in operation.

In the process of re-selecting statistical indicators, modern enterprises can select as many statistical indicators as possible according to the actual situation and increase the contents covered by the indicators. For example, a set of statistical indicator system to measure enterprise benefits is built according to the actual operating performance of modern enterprises, and quantitative management for the production and management efficiency of modern enterprises can be implemented. In a complete indicator system of modern enterprises, the following major departments should be covered as: government departments, industrial departments, production departments, etc., which are to be permeated into the the links of production, equipment, technology, sales and after-sale of modern enterprises[7]. The indicator of value can also be taken into consideration to define the scope covered by statistical indicator on the basis of physical indicator to organically integrate the financial accounting and business accounting and other major work. As a result, the statistical indicator selected can be ensured to be interconnected so as to build a complete statistical indicator system for timely feedback to market information and promote the competitive level of modern enterprises. In addition, all kinds of quantity relations in the process of production and operation of enterprises should be comprehensively taken into consideration to urge enterprises to develop in a standardized way.

3.2 Construction of New Statistical Investigation System of Modern Enterprises

In the process of continuous development, modern enterprises should make statistics of survey system according to a each work and goal setting of statistical survey of enterprises, the effective investigation method can be adopted through the Internet technology to conduct investigation on operation condition of modern enterprises, which can provide scientific and authentic data for development of modern enterprises in the future[8]. At present, the statistical investigation system should include the followings as: investigation organization, management method for investigation, investigation procedure and investigation report, etc.

The main work that the investigation institution needs to do is to arrange new statistical organization work according to the setting of statistical department of modern enterprises, and carry out independent work on the basis of mutual cooperation with other departments. Two independent branches can be set up according to the actual situation of the enterprises. One branch is responsible for statistical statements with the main tasks to complete the daily statements needed by the government, competent departments and the enterprises. The other one is mainly responsible for the survey of statistical information. Its main job is to collect various information related to operation of enterprises, and to screen and integrate the information and data, so as to provide reliable basis for decision-making departments.

Concerning the investigation management, different management methods are adopted according to different investigation objects, which is not limited to the application of statistical statements and single statistical methods. Effective investigation procedures should be developed according to the investigation objects and tasks of modern enterprises to construct a comprehensive investigation method system. For example, key projects, typical projects and general projects can be integrated[9]. Meanwhile, in the process of investigation management, the method of interview can be adopted to actively deal with different investigation objects in addition to traditional registration method.

Different investigation procedure can be adopted according to the different characteristics of the investigation objects, which can, on the one hand, not only improve the work efficiency and be used to conduct specific investigation for daily work of enterprises without omission, but also will record the investigation information for modern enterprises, for example: the market supply and demand of

enterprises, the development of competitive enterprises and satisfaction level of consumers. As a result, adjustments will be made by modern enterprises according to the investigation results to provide quality statistical information for development of enterprises.

In the investigation report of the new statistical system, it is necessary to change the pattern of traditional investigation report and analyze the data in the report. In addition to reflecting the operation situation of enterprises in the past period, the report is required to cover comprehensive analysis on the operation data of modern enterprises to find out the problems and rules in the data. The data in the investigation report can be used to provide effective guidance for the production and operation activities of modern enterprises in the future[10].

3.3 The Construction of New Statistical System of Modern Enterprises

The market-oriented economy has been formed in China. Against such background, the competition between modern enterprises is more intense, modern enterprises are required to gradually improve various institutions and to implement institutional norms for statistical system for statistical system so as to provide a good institutional guarantee for the competition of modern enterprises. The statistical system of modern enterprises includes statistical organizations, codes of conduct and so on. Modern enterprises should develop business statistics and cultural statistics comprehensively on the basis of the original statistical system, so as to make the statistical system of enterprises more perfect. As a result, the role as a link between government statistics and enterprise statistics can be made in a better manner to ensure the standardized development of statistical system of modern enterprise. At the same time, the process of statistical system need to be streamlined and perfected to improve the efficiency of statistical work of modern enterprises to promote the construction of statistical system of modern enterprises and to better serve enterprises.

Among the modern enterprises, the perfect statistical system should be adopted to carry on the system construction to each statistic detail of the enterprise. Therefore, in the statistical work of modern enterprises, the basic requirements of national policy in our country should be initially abide by, and then statistical work in production, transportation and sales as well as other links should be finished according to the actual operation of enterprises. Besides, the production standards and the basic principles and methods of statistics of products should be strictly followed to build a new statistical system for modern enterprises.

Conclusion

China is currently undergoing rapid economic development and the pressure confronting modern enterprises in competition is intensive. Correspondingly, new statistical system should be developed to provide support in data for development of enterprises, which can satisfy the requirements for development of modern enterprises in the future and more market share can be obtained. Therefore, it is imperative to develop new statistical system for modern enterprises in the future.

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