

# The Application of Denim Splicing Transparent Material in Costume Design

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**Keywords:** Denim; Stitching; Transparency; Design

**Abstract:** The splicing art mainly adopts integration and separation, which is also one of the indispensable expression methods in modern clothing design. It mainly brings people a new visual experience which is incomparable to the traditional clothing by changing the combination of lines, colors, texture and other ways of the original fabric, so as to produce a new visual image and structural relationship. The earliest history of splicing design can be traced back to ancient Egyptian, Greek and Roman civilization thousands of years ago. As a new method of clothing composition expression, splicing design can meet the needs of people for the improvement of existing clothing, and is widely used in inspiration creation by designers. The use of splicing design thinking helps designers to make different collocation changes to the existing fabric, style and color combination, so as to show rich design ideas.

## Introduction

Splicing technology is a kind of art technique used by designers in costume design, which can be traced back to ancient Egypt, Greece and other ancient countries thousands of years ago. In the early days of our country, splicing was used by people with low living standards. At that time, people were not rich enough to buy all kinds of fashion brands, and the clothes they wore were spliced together with coarse cloth and rags. Today, splicing has developed into a fashion design art, which has been widely used in the field of costume design by fashion designers and favored by consumers. The design of costume splicing can be more free. Costume designers can freely and boldly design their own works according to their own examination of beauty.

Splicing is a pioneering and diversified design method for modern designers. It can not only meet people's needs for the liberalization of modern clothing, but also make bold innovations on the basis of existing clothing fabrics to form a new personalized clothing. This design effect is favored by clothing designers, and also loved by people in various fashion circles.

To a great extent, the application of jeans splicing in clothing design meets the needs of modern people. Therefore, the application of denim splicing in clothing design is of great significance. We hope that through the research, we can make more innovative application of jeans splicing in the application of fashion design, and make more fashion designers pay more attention to the innovative application and development in this area.

## 1. The Effect Analysis of Denim Splicing Transparent Material in Costume Design

In the development of modern clothing, women's demand for clothing is higher and higher, not only for comfort, but also for fashion personality. The application of splicing technology makes clothing design increasingly diversified, which can better meet the needs of modern consumers for clothing. At present, a lot of clothing design works using splicing techniques have emerged in the domestic and foreign clothing market, and the splicing technology plays an increasingly important role in modern clothing design.

According to the different fabrics and colors used, different styles of clothes can be designed. In recent years, costume design has become diversified, stylized and hierarchical, and has formed a contemporary popular art form, becoming one of the mainstream art forms in costume design.

Therefore, the application of clothing splicing technology has important practical significance. As one of the mainstream art forms, the application of splicing in costume design has been pursued by the majority of fashion designers. At present, splicing design has been widely used in leather, fur, knitting and woven fabrics, and color, style and fabric constitute the basic elements of clothing design, which has become the priority factor in splicing technology. The clothes designed by splicing design are blended with different cultures and arts from different perspectives.

Clothing splicing is a kind of art with its own technical requirements by combining existing fabrics with different color fabrics in a certain aesthetic way to create different styles, which gives people beautiful enjoyment visually.

As one of the mainstream art forms, splicing has been sought after by the majority of fashion designers. Color, style and fabric constitute the basic elements of costume design, and become the priority factor in splicing technology.

The splicing of different fabrics has different visual effect and comfort. At present, the main fabric splicing includes fur, leather and knitting, knitted and woven fabrics, etc.

## **2. Performance of Denim and Transparent Fabrics in Costume Design**

With the development of society, the boundary between different art forms has become more and more fuzzy, and art forms are often used to express different creative thinking.

The formal language of costume design also reflects more and more rich features. Factors such as color, silhouette, fabric and so on show various forms of changes, and the style characteristics of clothing are also colorful.

The use of denim and transparent fabrics has become a new fashion focus.

### **2.1 Diversity of Denim Fabrics**

More than 100 years ago, the first jeans appeared in the cowboy culture from the western United States. Since then, jeans have gradually developed into a popular culture—denim culture, and spread with a bottom-up trend. However, due to the limitations, the design of denim fabric has not been a big breakthrough. It was not until the 1970s that denim fabrics made a great breakthrough in the field of design. Especially in the 21st century, because of its unique fabric characteristics and popular culture, designers have made greater use and expression. Denim fabric not only has special properties because of its cutting and finishing, but also has large processing space in the design of costume details. Denim fabric is not only used in jeans, but also in various clothing forms, such as suspender trousers, wind coat, hats, etc., becoming a kind of fabric that designers often use.

### **2.2 The Artistic Style of Denim in Costume Design**

The first is the rock punk style. Influenced by rock punk culture, rock punk style clothing usually has avant-garde logo. Denim fabric is also usually used to express the spirit of rock and roll. The best way to express denim spirit is to create and design through deconstruction. In the design of rock style, the functionality of clothing is usually abandoned and some metal elements or decorative patterns are added. The second is the pop style. The pop style we understand is usually avant-garde. It focuses on the expression of popular culture and uses exaggerated and distorted artistic language to express things we know. The design of jeans accessories finds resonance from pop style, so as to cooperate and match organically.

### **2.3 The Interesting of Transparent Materials**

In the 1960s, three futuristic logo designers, Andre Courreges, Pierre Cardin and Paco Rabanne, used plastic PV and metal flashlights to stack repeatedly, and opened the “transparent” material performance in the space age. After that, YSL designers combined black sheer shirts with men’s western-style trousers and displayed them in batches, which is the epoch-making opening sign of “see-through clothing”. This trend then spread to the fashion world at a high speed. It can be said that the whole seventh avenue of New York is designing “see-through clothing”. With the fashion craze from hot to gradual recovery, in the development of a few years, “see-through clothing” after many innovations, experienced both praise and criticism. Even in the recent wave of retro style,

“see-through clothing” has rejoined the fashion wave with a new attitude. Nowadays, with the development of more advanced materials, the design possibility of “see-through clothing” is more and more.

#### **2.4 The Artistic Expression of Transparent Materials in Costume Design**

The treatment of “transparency” in costume design is the self recovery of humanism spirit, not a rude exposure culture, and its application brings more possibilities to costume design. With the emergence of more “transparent” clothing expressions, it will bring more surprises to our costume design.

#### **2.5 The Artistic Expression of Denim Combined with Transparent Material in Costume Design**

The combination of “denim” and “transparent material” is a bold attempt of the designer in the fabric, and in this attempt, a new spark is produced.

There is a strong “cowboy culture” behind the denim fabric as a support. Therefore, there are more metaphorical spirit behind the cowboy fabric, such as rock punk, workers, years and other cultural elements. As a new material used in clothing, plastic shows a sense of technology and future, so their combination can be used to express a futuristic rock spirit.

### **3. Conclusions**

Today, with the rapid development of society and the high prosperity of culture and art, denim clothing supports its development with its unique connotation. The key words such as economy, comfort and environmental protection have become its pronoun, which are also the important reasons for its enduring popularity. Denim stitching has become more and more popular in clothing, more and more popular with consumers and become a fashion. Denim clothing needs more innovative design ideas. My graduation design works came into being under this idea. I hope that in the future, the application of denim and transparent materials can have more diversified performance.

### **Acknowledgments**

This research was supported by the 2018 Zibo City School Integration Development Plan: Public Training Base for Textile and Garment Specialty, School project 2018JYZ03 and School project 2019RW02.

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